



EASME

Executive Agency for Small and Medium-sized Enterprises

Sustainable Blue Economy Call for Proposals

**UfM Regional Stakeholder Conference
on the Blue Economy
Naples, 29 November 2017**

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New in EMFF 2017



SUSTAINABLE BLUE ECONOMY CALL

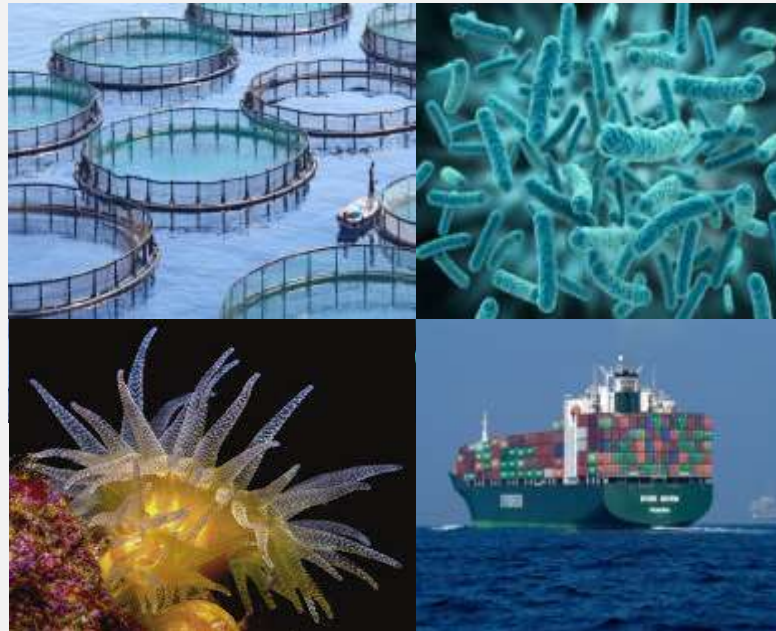




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STRAND 1 DEMONSTRATION PROJECTS





DEMONSTRATION PROJECTS

OBJECTIVES

- Improve **market readiness** and **market entry** of innovative maritime technologies/services - SMEs
- **Scale up** business models and service concepts
- **Derisk** deployment and reduce **funding gaps**

ACTIVITIES - full-scale demonstration

- **Produce, install, improve, test, validate** new materials, products, devices, systems and services, pre-commercial pilots
- Consult, gain feedback and validate the solutions with **relevant stakeholders** and prepare for full manufacturing and commercialisation



➤ **What is at stake?**

More **rapid market uptake** of new technologies or industry applications, processes or services across **a sea basin** through **technology demonstration** in **high potential** and **innovative** blue growth domains or value chains.

➤ **Total budget and co-financing rate:** EUR 8 million and 65% co-financing

➤ **Grant range per project:** Normally up to EUR 1.000.000, with an absolute maximum of EUR 1.500.000

➤ **Deadline for submission: 28/02/2018**



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STRAND 2 MARINE LITTER





MARINE LITTER

OBJECTIVE

- Develop **methodologies** and/or **technologies** to tackle marine litter from sea-based sources in **3 priority areas**:
 - **reduce** its **amount** and **harmfulness**
 - **monitor and quantify** its proportion of marine litter
 - **remove and recycle** it in environmentally sound and resource-efficient way

ACTIVITIES

- Develop **methodology and/or technology**
- Evaluate **cost-efficiency**
- **Assess** environmental impact



➤ **What is at stake?**

Tackling marine litter from **sea-based sources**, and contributing to **cleaner seas**.

We expect projects that will develop **strategies and technologies** for reducing, monitoring and quantifying marine litter from sea-based sources or aim at removing and recycling it.

➤ **Total budget and co-financing rate:** EUR 2.000.000; 80%

➤ **Grant range per project:** EUR 200.000-500.000

➤ **Deadline for submission: 08/02/2018**



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STRAND 3

BLUE NETWORKS IN THE MEDITERRANEAN





BLUE NETWORKS IN THE MED

MAIN OBJECTIVES:

- Accelerate the **blue economy** in the Mediterranean
- Through **public-private** collaboration
- Between the **EU** and **its partner countries in the MED**
- following 3 specific objectives focusing on **SKILLS (education & training)**, **BUSINESS (maritime clusters)** and **FISHERIES LOCAL COMMUNITIES (in the WESTMED)**

It will support skills, innovation, entrepreneurship as well as job diversification and local communities empowerment

STRAND 3

SPECIFIC OBJECTIVE A



SPECIFIC OBJECTIVE A – BLUE NETWORKS IN THE MED

- Networking between education and training institutes to **develop relevant skills** and promote **maritime professions** in cooperation with **business and public** authorities.

ACTIVITIES

- Identify needs and **joint actions**
- Defining **common education and training programmes** (qualification standards), **sharing and pooling resources**
- Raising the awareness about and **attractiveness** of maritime professions including **career guidance** towards citizens, students and young people

STRAND 3

SPECIFIC OBJECTIVE B



SPECIFIC OBJECTIVE B - BLUE NETWORKS IN THE MED

- Networking between **maritime clusters** for concrete cooperation in terms of **maritime innovation** and maritime technologies, **business development** and innovation

ACTIVITIES

- Promoting cooperation between **maritime clusters** and **financial intermediaries**
- **joint investment** in research and innovation, developing cluster strategies, improving cluster management practices
- Strengthening **cluster services to business**, facilitating access to finance
- Capacity-building and **knowledge transfer**

STRAND 3

SPECIFIC OBJECTIVE C



SPECIFIC OBJECTIVE C- BLUE NETWORKS IN THE MED

- Pilot **twinning** of **fisheries local coastal communities**
- Between North and South in the **Western Mediterranean**

ACTIVITIES

- Establish **coastal/fisheries local communities** in the Southern partner countries of the western Mediterranean
- Promote **cooperation between local private and public stakeholders**, identification of local needs to develop local strategies
- Strengthen the **participation** of local actors to the governance of local fisheries resources and maritime activities
- Propose **concrete twinning and awareness-raising activities**



➤ **What is at stake?**

Increased **capacity-building** in the Mediterranean for **better education** programmes, better **services to business** and empowerment of **local communities**. We look for **concrete** cooperation projects to boost the blue economy agenda.

➤ **Total budget and co-financing rate:** EUR 3.000.000 - 80%

➤ **EU grant range/project:** depends on specific objective:

A. Education/training: EUR 400.000 – 500.000

B. Clusters: EUR 500.000 – 700.000

C. Local governance: EUR 300.000 – 400.000

➤ **Number of projects:** minimum 1 project per specific objective (and approx 6 projects expected)

➤ **Deadline for submission: 28/02/2018**



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STRAND 4

RESTORING MARINE ECOSYSTEMS IN THE MED



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RESTORING MARINE ECOSYSTEMS IN THE MED

OBJECTIVE

- Support **restoration** of coastal and marine ecosystems in the Mediterranean sea
- In zones with **high potential** of diverse marine **ecosystem services**

ACTIVITIES

- Identify minimum 1 damaged coastal and marine ecosystem
- **Restore** the area in **innovative** way



➤ **What is at stake?**

Contributing to the implementation of actions 6.1. & 6.2 of the Joint Comm. on **international ocean governance and** fund **a project** that will restore **damaged** or **degraded ecosystems** in the MED with high potential to provide marine ecosystem services

➤ **Total budget and co-financing rate:**

EUR 1.500.000; 80% co-financing

➤ EASME expects to fund **one** project

➤ **Deadline for submission: 08/02/2018**



The Sustainable Blue Economy Call in a nutshell

- A **broad** call for proposals open to **many sectors** and targeting end-users
- With **multi-faceted** and **complementary** strands with a focus on **innovation** and a **sustainable** marine **environment**
- All contributing to a sustainable economic, environmental and social **blue economy**
- Targeting European **sea basins** and maritime regions
- In collaboration with our **Mediterranean neighbours**

More information



Call for proposals webpage:

<https://ec.europa.eu/easme/en/sustainable-blue-economy>

Link to our infoday:

<https://ec.europa.eu/easme/en/information-day-blue-growth-calls-under-emff>

FAQs:

<https://ec.europa.eu/easme/en/frequently-asked-questions-emff-calls-proposals>

Ask your question

EASME-EMFF-CALLS@ec.europa.eu



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