



LIFE15 GIE/IT/000999

WWW.CLEANSEALIFE.IT

TUTTI INSIEME PER UN MARE PULITO

COORDINATORE BENEFICIARIO



BENEFICIARI ASSOCIATI



clean sea life (1996-2020)



LIFE15 GIE/IT/000999

- marine litter awareness project in Italy
- co-funded by the European Union's **LIFE** programme
- the only ML LIFE project in Italy

partners: **P.N. Asinara** (Nat. Park)
CoNISMa (research)
Fondazione Cetacea (NGO)
Legambiente (NGO)
MedSharks (NGO)
MPNetwork (marinas)

COORDINATORE BENEFICIARIO



- raise **awareness** (esp. in 'marine' publics + students + general public + authorities) and inspire **change**
- promote littering **prevention** (awareness+containers) and **recycling**
- create a network of volunteers (clubs+individuals) for **removal**
- support **governance** and management of ML (incl. research, map, guidelines, fishing for litter)



our target



for each target

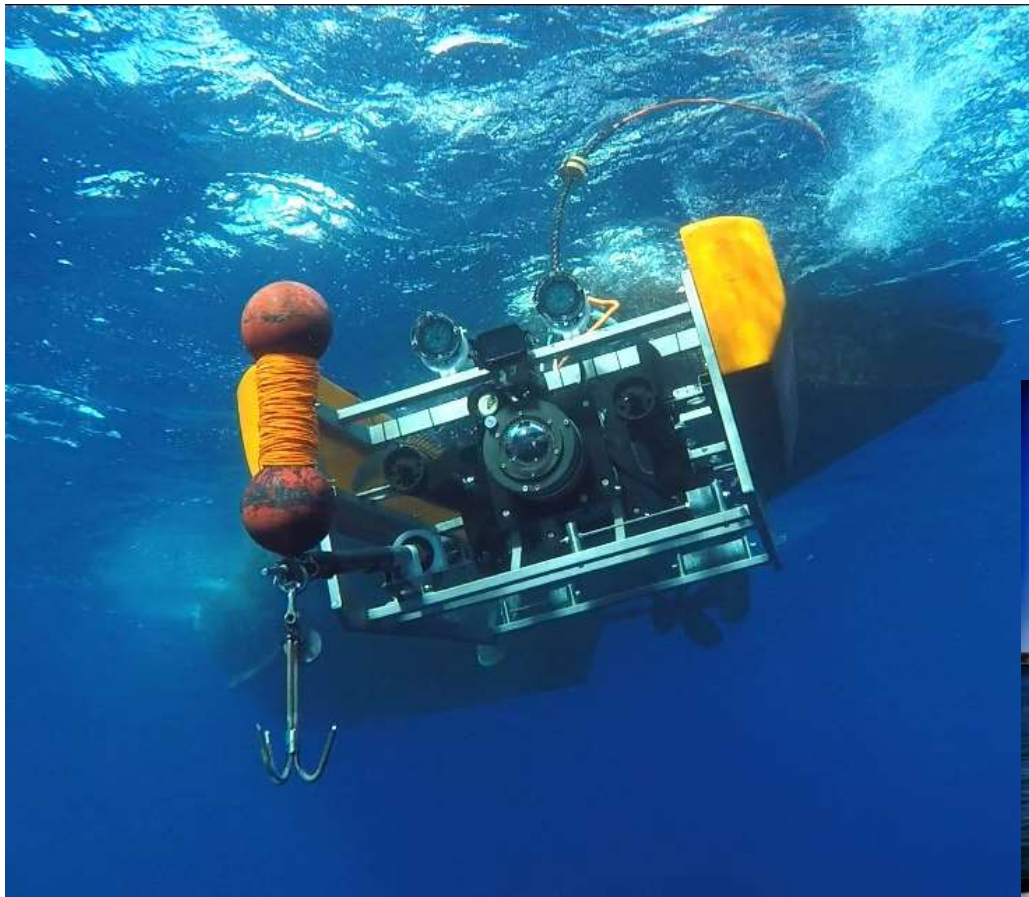
- 40 clubs: at least 1 big cleanup/year + regular cleanups during activities
- training agencies: all new students will be taught
- media partner: regular coverage

expected results in 2020

- raise **awareness** 300,000 people
- create a network of volunteers (120 clubs+20,000) for regular training+removal activities (1,000+ cleanups)
- **prevent littering** (esp small items: cigarettes, bottles, balloons, cotton buds, microbeads in cosmetics...)
- support **governance** and management of ML (incl. map, fishing for litter...)
- **replicability** (incl. guidelines, intl workshop, materials in English...)

year 2400 people 165 cleanups
 100 clubs 3 tons removed





innovative technology
to remove ghost nets
(video on YouTube,
6IMDC in San Diego
2018)





Maruggio, Apulia:
first Italian town to forbid
balloon release
thanks to Clean Sea Life

MedSharks /CNR ISMAC Biella report on microplastics in cosmetics in Italy for Clean Sea Life: 750,000 particles in a single bottle!





Commenti: 149

mi piace Commenta Condividi



Metti in evidenza il post

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#CICCACHALLENGE
IN COLLABORAZIONE CON CLEAN SEA LIFE



replicability (2018)

Similar stakeholder composition in other countries: pls consider adopting CSL strategy and project materials! (some will be in English)

Download



European Parliament

Clean Sea Life ML **workshop**
hosted by MEP Marco Affronte
non-EU Mediterranean States
welcome!

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