

### **MENTOR**

# Blue Career Centre of Eastern Mediterranean and Black Sea (MENTOR)

**Blue Careers** 



Call for Proposals EASME/EMFF/2016/1.2.1.2:

"Blue Careers in Europe"

Proposal N° EASME/EMFF/2016/1.2.1.2/002



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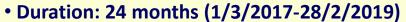
"Workshop 11: Blue mission in the Mediterranean region: promoting youth employability throughout developing skills and building capacities in the marine and maritime sectors.", 30<sup>th</sup> November 2017, Eurostars Hotel Excelsior, Naples



### **General** Info







• Total cost: 689,762€

[EC financial contribution: 551,810€ (80%)]

• 7 partners, 4 countries participating











### **Partners**

1. University of Cyprus (UCY) Cyprus



2. Maritime Institute of Easter Mediterranean (Mar.In.EM) Cyprus



3. Cyprus Chamber of Commerce and Industry (CCCI) Cyprus



4. National Technical University of Athens (NTUA) Greece



5. Agricultural University of Athens (AUA) Greece



6. Marine Cluster Bulgaria (MCB) Bulgaria

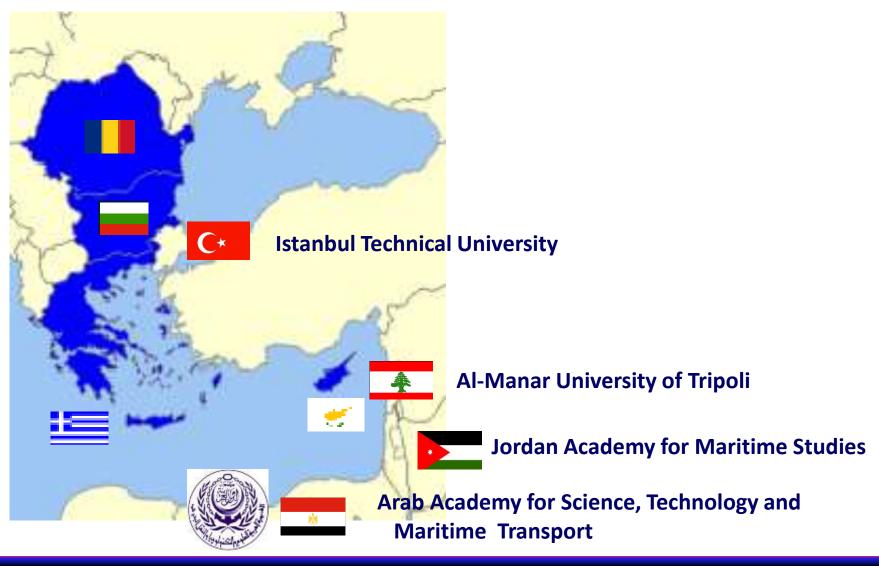


7. Constanta Maritime University (CMU) Romania





### 4 observers





Focus Group Larnaca (Cyprus), Friday 15 January 2016 Integrated maritime education opportunities in the area of Maritime Technologies".















### **Blue Career Center - Motivation**

- Base: Cyprus
- Representations: Greece, Bulgaria, Romania Observers & Representations: Egypt, Jordan, Lebanon, Turkey



- Aim:
  - to provide prospects for young jobseekers in blue economy
  - to support businesses in finding the right staff with proper qualifications.

#### The Blue Career Centre will:

- Attract higher education graduates or persons with vocational/technical qualifications for maritime professions through targeted and innovative education and/or training initiatives (including career guidance);
- Offer mentoring and career guidance to students (age 15-18) for Key Blue sectors of the region;
- Re-train and up-skill workers employed in other sectors and/or people currently unemployed for a job in the blue economy;
- Expand the skills of people currently employed in the blue economy to progress in their careers and/or to facilitate their mobility to other maritime jobs.





# **Important Blue Economy Sectors**

Marine and Maritime Economic Activities (MEAs) as of strategic importance in the EM & BS region:

1. Maritime Transport (i.e. shipping, ports, shipbuilding and ship-repairs)



2. Cruise Tourism



3. Marine Aquaculture (mainly in the EM)



4. Offshore oil and gas



## **Work Packages**

WP1: Project management [OC-UCY]



WP2: Developing re-training skills for blue professionals [NTUA]



WP3: Promoting mobility and cooperation in East Med and Black

Sea [AUA]



WP4: Establishment of Blue Career Centre (BCC) of East Med-Black Sea [Mar.In.E.M.]

**WP5**: Dissemination activities [MCB]



















### TIMETABLE FOR EACH STAGE OF THE ACTION

**TASK NAME** M01 M02 M03 M04 M05 M06 M07 M08 M09 M10 M11 M12 M13 M14 M15 M16 M17 M18 M19 M20 M21 M22 M23 M24 WP 1. Project Management T 1-1: Administrative and Overall Management T 1-2: Quality Assurance T 1-3: Risk Management T 1-4: Ethics Management WP 2. Developing re-training schemes for blue professionals T 2-1. Career guidance to experienced workers in the Blue sectors T 2-2. Mentoring and career guidance to students (age 15-18) for the Blue sectors T 2-3. Development of E-learning Courses T 2-4. Organising Blue Career Fairs T 2-5. Catalogue the maritime education and training offer in the region WP 3. Promoting mobility and cooperation in East Med and Black Sea T 3-1. Organising mobility for Blue sectors courses T 3-2. Development of a cooperative network of training institutions. T 3-3. Promote the mobility of students and staff within the region T 3-4. Work towards the harmonisation of requirements for maritime professional training, focusing on practice WP 4. Establishment of Blue MENTOR Career Centre T 4-1. Establishment of the Blue MENTOR Career Centre T 4-2. Establishment of the Blue MENTOR Career Centre representations WP 5. Dissemination activities T 5-1. Set up a dedicated project website, maintenance and update. T 5-2. Organisation of conferences, workshops, events, meetings for dissemination and networking T 5-3. Project Communication Tools and Activities T 5-4. Implementing a Plan of Action















# **Expected Results**

- 1. Establishment of the Blue Career Centre Secretariat in Cyprus with representations in Greece, Bulgaria and Romania, which may later extend to other countries in the area. 1 Secretariat, 3 representations
- 2. Mapping of the provided maritime education and training in the EM and BS region, including availability of infrastructure. 4 catalogues (CY, GR, BG, RO)
- 3. Development of re-training schemes for blue professionals in the maritime sector, fisheries and offshore oil and gas.

  4 re-training seminars
- 4. Mentoring and career guidance to students (age 15-18) for the Blue sectors in schools in Cyprus, Greece, Bulgaria, and Romania. Visits to 200 schools
- 5. Re-train blue professionals in the maritime sector, cruise tourism, fishing tourism and ichthyotourism, and offshore oil and gas sectors. 4X40 people
- 6. Establish introductory e-learning courses for the maritime transport sector, for offshore oil and gas sector, for marine aquaculture sector, cruise tourism and for fishing tourism and ichthyotourism.

5 introductory e-learning courses



# **Expected Results (cont.)**

- 7. Sharing and pooling of resources, such as maritime simulators and possibly a training vessel from the EM & BS area. Inventory of available resources
- 8. Organise Blue Career Fairs (Days) in the Eastern Mediterranean and Black Seas. 8: 2 in each participating country (CY, GR, BU, RO)
- 9. Promote the mobility of students and staff within the region.

  30 students, 6 staff
- 10. Balance the demand and supply of maritime, aquaculture, cruise tourism and offshore oil and gas professionals in the region.

Matching database for maritime professionals

11. Promote the harmonisation of Maritime Education and Training

Organization of the first Regional Conference of Maritime Education & Training Providers

# **Blue Growth and Employment**

Primary objective: is to create and sustain quality jobs

Taking advantage of blue growth opportunities requires an adequately skilled and educated workforce that will have the ability and knowledge to use and apply latest technologies and tools and equipment, filling in a number of gaps.

WP2: Survey on Mapping of the provided maritime education and training in the Eastern Mediterranean and Black Sea region aiming to bridge the gap between the competencies and the skills required for the Four (4) preselected Marine and Maritime Economic Activity (MEA) and to propose a structured methodology in order to guide professionals and students in their professional career in blue sectors.

# D2.1. Career Guidance Framework: Mapping the needs of the selected MEAs and specifications for the construction of the personalized profile for blue professionals

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T 2-1: Career Guidance to experienced workers in the blue sector

(Start: M1, End: M23)

Revision: v.2.1

Workpackage	WP2. Developing Retraining schemes for blue					
Workpackage	professionals					
Task	T 2-1: Career Guidance to experienced workers in the blue					
	sector					
Due date	31/8/2017					
Submission date	30/10/2017					
Deliverable lead	NTUA					
Version	2.4					
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# **D2.1.** Career Guidance Framework: Mapping the needs of the selected MEAs and specifications for the construction of the personalized profile for blue professionals

MEA Country	Cruise	Marine Aquaculture	Maritime Transport	Offshore Oil & Gas	Total
Bulgaria	5	2	15	2	24
Cyprus	3	2	23	6	34
Greece	6	8	10	7	31
Romania	8	4	16	2	30
Total	22	16	64	17	119

# D2.1. Career Guidance Framework: Mapping the needs of the selected MEAs and specifications for the construction of the personalized profile for blue professionals

- QA1. Which are currently the 3 most in demand jobs in your sector?
- QA2. Which are currently the 3 most in demand tertiary-education degrees in your sector?
- QA3. Which are currently the 3 most important in your opinion technical skills required for someone entering your sector? Please refer to List 1 for examples of Technical Skills
- QA4. Which technical skills do you think are still missing from people entering your sector?
- QA5. Which are currently the 3 most important in your opinion behavioral competencies for someone entering your sector? Please choose from List 2 of Behavioral Competencies.
- QA6. Which behavioral competencies do you think are still missing from people entering your sector?
- QB6. Which are the top 3 new technological and/or operational trends in your sector in the next 10 years in relation to future job opportunities? (Indicatively, automation, digitization, robotics, augmented reality, big data, etc.)

# **Technical skills**

Auditing Management Systems	Driving specialized vehicles	Hydraulics / Pneumatics	Operating Systems	Sensors
Big Data Analytics	Electrical & Control	Hygiene / Sanitation	Project Management	Social Media
Communications	Electronics	Languages (specify)	Rigging	Technical Design
Customer Care	Energy Management	Machinery Damage & Repair	Risk Assessment	Technical Writing & Reporting
Diagnostic Engineering	First Aid / Medical Care	Management Systems (ISO)	Safety / Survival / Firefighting (STCW / OPITO)	Testing, Inspection and Verification
Diving	Hardware / Computer /IT	Navigating specialized crafts	Seamanship	Training (others)
Drilling	Hatchery	Occupational Health & Safety	Security	Welding / Materials & NDE



# **Behavioral competencies**

	Behavioural Competencies
1.	Leading
2.	Persuasive
3.	Deciding
4.	Planning & Organizing
5.	Business awareness
6.	Analysing/Problem solving
7.	Customer Orientation
8.	Communication Orally
9.	Communication in writing
10.	Networking
11.	Teamwork/Collaboration
12.	Interpersonal sensitivity
13.	Flexibility/Adaptability
14.	Resilience
15.	Personal Motivation
16.	Adherence to principles and values



# **Technological trends**

		List of technological trends that may occur in the next 10 years
	1.	Automation
	2.	Innovative engineering applications
	3.	Robotics
(	4.	Big Data
ļ	5.	Performance Management
	6.	Alternative Energy
•	7.	Digitization
	8.	Autonomous Ships
	9.	Diagnostic Engineering
	10.	Environmental Technology
	11.	Marketing
	12.	Augmented Reality
	13.	Logistics organization and coordination
	14.	Deep Sea Drilling
	<b>15.</b>	New materials/3D printing
	<b>16.</b>	Genetic improvement of major aquatic species used in aquaculture
	<b>17.</b>	Improvements in health management of cultured organisms
	18.	Larviculture nutrition



### Which are currently the 3 most in demand jobs in your sector? - Cruise

		Cruise		
	Bulgaria	Cyprus	Greece	Romania
1	Food & Beverage Personnel	Engineers	Engineers	E/R Officers
_	53%	33%	45%	19%
2	Housekeeping Personnel 20%	HR Personnel/ Hotel Administration Personnel/ Bridge Officers/ E/R Officers/ Housekeeping Personnel/ Operation Personnel  11%	HR personnel 18	Leisure Activity 15%
3	Lower Ranking E/R Crew/ Engineers/ Hotel Administration Personnel/ E/R Officers 7%	-	E/R Officers/ Consultants 9%	Bridge Officers/ Personal Care 12%

### Which do you expect to be the 3 most in demand jobs in your sector in the next 10 years?

	Cruise					
	Bulgaria	Cyprus	Greece	Romania		
1	Food and Beverage Personnel 53%	Engineers 43%	Engineers 47%	Lower ranking E/R crew 28%		
2	Housekeeping personnel 18%	Marketing/PR Personnel Technicians 14%	E/R Officers 26%	Engineers E/R Officers Personal Care and Shipboard Medical Personnel 12%		
3	Bridge Officers E/R Officers 12%	_	Office personnel Bridge Officers Manager Marketing/PR Personnel Onshore officers 5%	-		

### Which are currently the 3 most in demand jobs in your sector? – Marine Aquaculture

	Marine Aquaculture					
	Bulgaria	Cyprus	Greece	Romania		
1	Aquaculture low level personnel	Aquaculture low level personnel	Aquaculture scientific personnel	Aquaculture scientific personnel		
	75%	67%	37%	75%		
2	Aquaculture scientific personnel 25%	Aquaculture scientific personnel Technicians 17%	Aquaculture low level personnel 33%	Engineers 17%		
3			Aquaculture manager 22%	Aquaculture Technicians 8%		

#### Which do you expect to be the 3 most in demand jobs in your sector in the next 10 years?

	Marine Aquaculture						
	Bulgaria	Cyprus	Greece	Romania			
1	Aquaculture low level personnel	Aquaculture low level personnel	Aquaculture scientific personnel	Aquaculture scientific personnel			
	40%	50%	37%	42%			
2	Engineers	Aquaculture manager	Aquaculture low level personnel	Engineers			
	20%	33%	17%	25%			
3	-	Aquaculture scientific personnel	Office personnel Engineers	Manager 17%			
		17%	13%	17/0			

### Which are currently the 3 most in demand jobs in your sector? - Maritime Transport

	Maritime Transport					
	Bulgaria	Cyprus	Greece	Romania		
1	Engineers	Engineers	Engineers	E/R Officers		
1	20%	25%	45%	18%		
2	Port Operation Personnel  13%	Onshore Officers 15%	Onshore Officers 16%	Engineers/ Bridge Officers 14%		
3	Lower Ranking E/R Crew/ Operation Personnel/ Technicians 11%	E/R Officers 10%	Manager 10%	-		

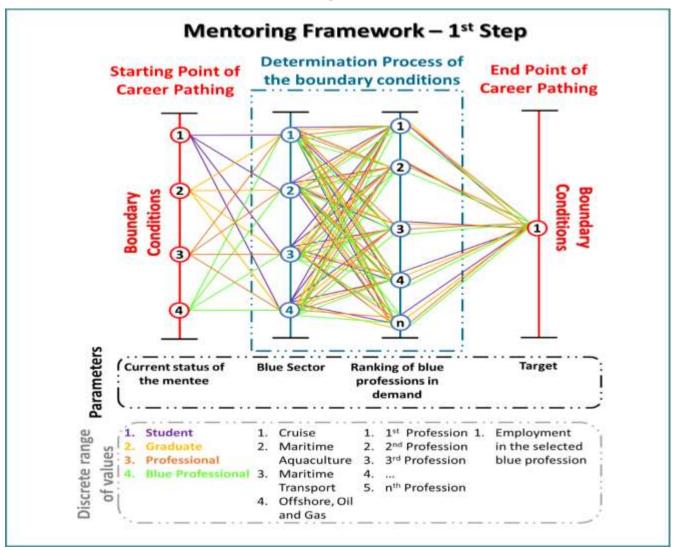
#### Which do you expect to be the 3 most in demand jobs in your sector in the next 10 years?

	Maritime Transport						
	Bulgaria	Cyprus	Greece	Romania			
1	Engineers	Technicians	Engineers	E/R Officers			
_	19%	36%	64%	16%			
2	Lower ranking deck crew 15%	E/R Officers 13%	Onshore officers 18%	Bridge Officers  Manager  14%			
3	Technicians 13%	Bridge Officers 12%	Bridge Officers E/R Officers 6%	-			

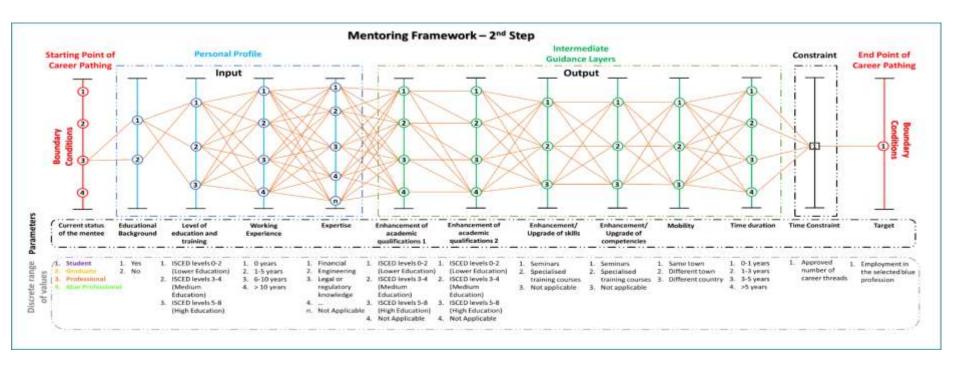
### Which are currently the 3 most in demand jobs in your sector? – Offshore Oil & Gas

	Offshore Oil & Gas						
	Bulgaria	Cyprus	Greece	Romania			
1	Engineers 83%	Office Personnel  Mid level offshore  personnel  18%	Mid level offshore personnel 16%	Bridge Officers 33%			
2	Technicians 17%	Engineers/ Logistic Personnel/ High level offshore personnel  12%	Engineers High level offshore personnel 12%	Food & Beverage Personnel Engineers Housekeeping Onshore Officers 17%			

# **Mentoring framework**



# **Mentoring framework**



## **More info and Updates**



www.bluecareers.org



Thank you very much for your attention!

