

Blue Economy Working Group of Chamber of Achaia

Sustainability and attractiveness of Mediterranean tourism best practices and innovation projects in the Euro-Mediterranean coastal countries





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Achaia – Western Greece Adriatic – Ionian Macroregion

Established on 1836 and it is a Public Law Legal Entity.

Support the private initiative and all forms of entrepreneurship.

Provide Advisory Services to

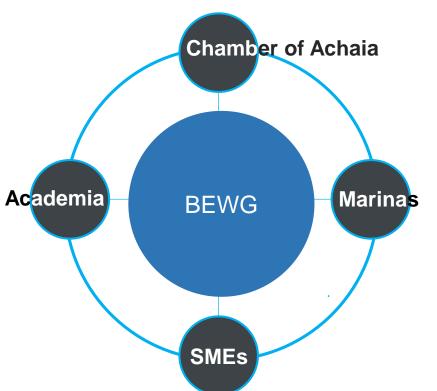
- Government
- Regional Authorities
- Local Authorities
- SMEs

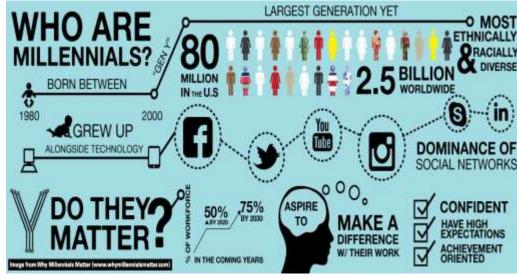


Blue Economy Working Group BEWG

BLUE ECONOMY

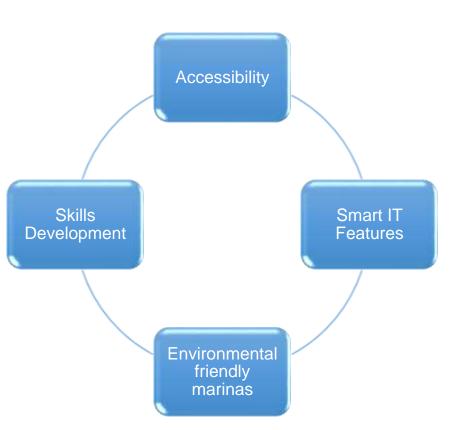
The "blue economy" concept seeks to promote economic growth, social inclusion, and the preservation or improvement of livelihoods while at the same time ensuring environmental sustainability of the sea and coastal areas.





New and emerging technologies
Accessibility
Environmental sustainability

Next Generation Smart Marinas



Aim: Lead transnational Initiatives

Present a pilot case

- Marina Port of Patras
- Municipal marina of Patras

Objectives:

- The design and implementation framework of next generation coastal tourism
- To Debate with international stakeholders
- To Demonstrate a pilot application
- Optimise the proposed model
- Plug and Play Solution of Next Generation Coastal Tourism

Next Generation Smart Marinas

Launch a new technological approach with innovative characteristics

Engage the quadruple-helix actors

Capitalise on EU Awarded Solutions of SMEs:

- SaMMY Smart Solution for Marinas
- Seatrack (Accessibility issues)
- Pithia (environmental issues)



Introduction



Sammyacht.com



Yachting Marina: Expectation vs. Reality

















40.8 of the population is living in coastal areas (Eurostat, 2011)

70.000 km of coastlines

27.000 km of waterways



Marina ecosystem

4.500 marinas provide **1.75** million berths in inland and coastal areas



Boaters

48 million European citizens regularly participate in recreational marine activities



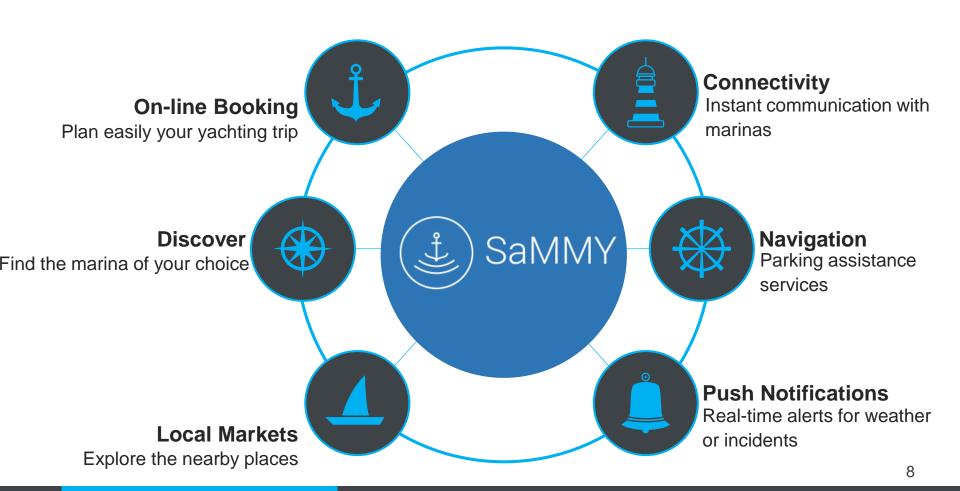
Boats

6 million boats are kept in European waters

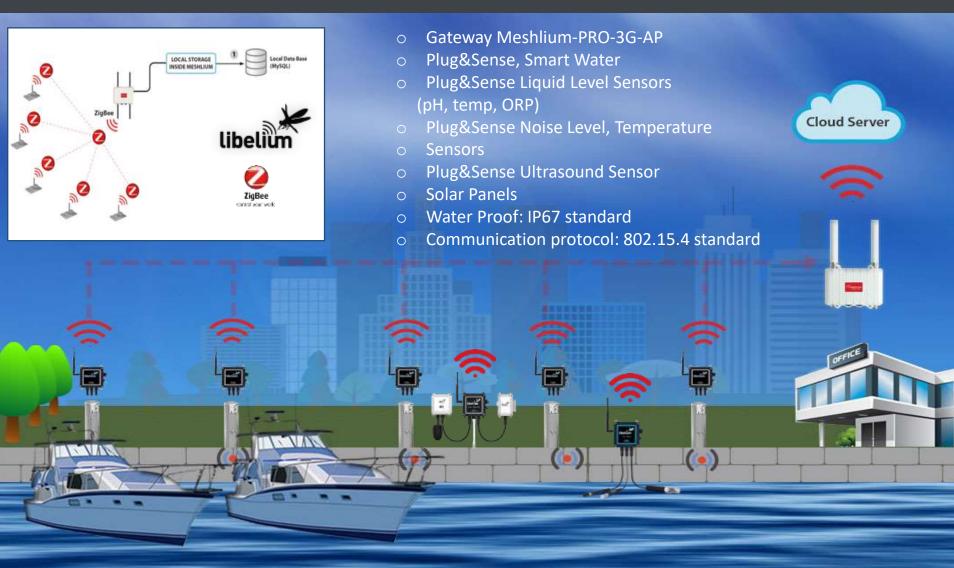
Source: ICOMIA 2010



Vision: Create a global marketplace, with new intelligent services and tools for the Marinas of the future



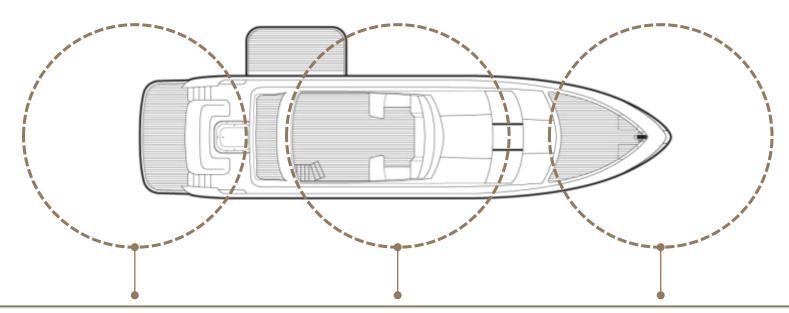






Multipurpose Sensor Grid

Influence to Yacht Departures and Arrivals, Littering, Sound Detection and Navigation



Ultrasonic Sensors

Check the yacht arrivals and departures and monitor the Berth areas

Water & Sound Sensors

Catch the illegal littering or fuel leakage & sound levels of the yacht engines

Sea Level & Navi

Measure the distance between the sea level and the dock, communicate via GPS or beacons

Dock



Timeline

June 2016

August 2016

June 2017

November 2017



First Customer

Patras Port Authority

5 new Marinas & early adopters

Corfu, Lefkas, Kalamata, Zea, St. Rafael + first booking transactions



GR Marinas Associations, Association of GR Yachters ICOMIA, HISWA



Team & Projects

- Currently 8 members (business, technical, support)
- EC FP7-FrontierCities Accelerator, EC H2020 Innosup-1-2015 Neptune
- (Blue Growth), EC H2020 IoT EPI Symbiote, EC H2020 frontierCities2-MAG

Partnerships & Distinctions















