



Building capacity for blue economy: "Blue Mission" at EMUNI

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The Euro-Mediterranean University



Piran, Slovenia



The Euro-Mediterranean University



- Established in 2008 as one of six priority areas of the Union for the Mediterranean
- Creation of a more integrated higher education area in the Mediterranean
- A University and a network

Activities

• Education

- Master in Intercultural Business Communication
- Innovation and Entrepreneurship Diploma
- Summer schools
- Professional trainings

• Research

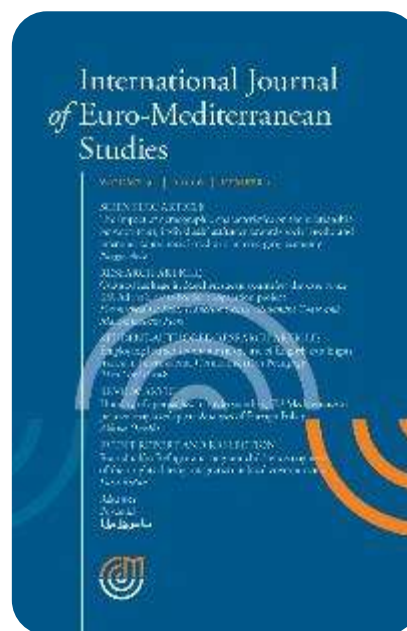
- EL-CSID (H2020) – cultural and science diplomacy
- MERID (H2020)
- 4PRIMA (H2020)
- ERC=Science2 (H2020) – promotion of science
- EMNES (ENPI) – regional economic studies, etc.

• Regional dialogue

- Youth, Employability & Entrepreneurship: The Role of Higher Education, 2017
- Educate for Dialogue, 2017
- The Future of Higher Education Institutions, 2018, etc.



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“Blue Mission” training

- Objective: to enhance the knowledge and capacity of young professionals on the concept and applications of blue growth initiatives in the Mediterranean Sea basin with a view to contributing to the creation of new and qualified “jobs of the sea”.
- 5-day
- Interdisciplinary
- Focus on maritime transport, ports and logistics

BLUE MISSION

Training course for
young professionals
on blue growth
in the Mediterranean

#emuni

#oceans

#sustainability

#mediterraneansea

#innovation

#bluegrowth

#sustainabledevelopmentgoals



University
EMUNI

13 - 17 November 2017 | Piran, Slovenia

Interactive lectures



Participant's involvement

Field trips







- 23 participants from 11 countries
- Extremely diverse profiles



- Professional training in 2018, likely in June
- Other capacity building opportunities

Workshop questions

- How to attract talents and focus on competence and skills development to make a younger generation fit for new emerging blue jobs/profiles?
- How to jointly create pilot activities to strengthen common partnerships to address youth unemployment as well as train new researchers and new entrepreneurs to develop new skills and competencies needed for blue growth?
- How to connect and network the diaspora of researchers from Southern Mediterranean countries as a potential for enhancing cooperation and foster knowledge transfer?



Conclusions

- The role of political and educational institutions in channeling talent to regional priorities
- Networking is as important as skills; developing an international pool of experts
- Demonstration, exchange of practices are important
- The role of entrepreneurial culture, blue growth as a mindset
- A challenge is to ensure a greater role of the private sector
- Reducing unemployment of highly skilled

