




# Women in Blue economy in the Mediterranean

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blue economy initiative

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# A new political context

1. The **EU Gender Equality Strategy 2020-2025** delivers on the von der Leyen Commission's commitment to achieving a Union of Equality



*“Gender equality is a core principle of the European Union, but it is not yet a reality. In business, politics and society as a whole, we can only reach our full potential if we use all of our talent and diversity. Using only half of the population, half of the ideas or half of the energy is not good enough.”*

*President Ursula von der Leyen*

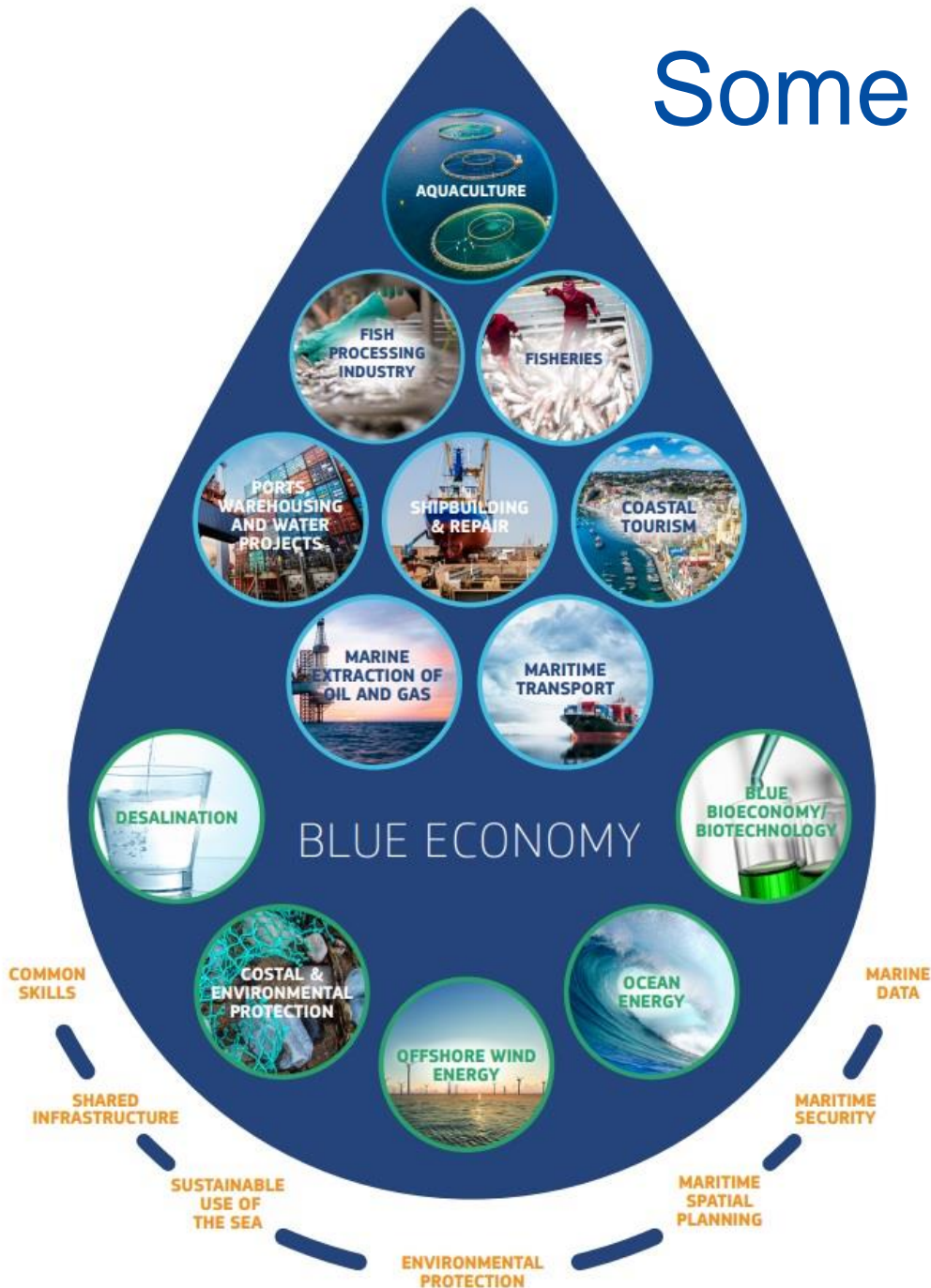
2. **DG MARE** : a new approach for a **sustainable blue economy** in the EU – May 2021

- “promote **gender balance** in the maritime professions”
- “invest in **data collection, consolidation and analysis** on women working in the maritime sector”
- “increase **women’s representation in the workforce** and raising their profile in the formal governance of the blue economy”

# What is DG MARE doing to promote gender equality in the blue economy?



# Some examples of our actions:



## Past actions

- 2018 Study of the **role of women in fisheries** in the Mediterranean and the Black Sea
- **Fisheries Local Action Groups** (« FLAGs ») – 1851 projects (2014-2020)

## Present

- Growing interest in gender equality in **Advisory Councils**
- Assessment of the **National EMFAF** programmes

## Future actions

- Enhancement of **Data collection** and **Data analysis**
- **Call for proposals** « Women in the Blue Economy » in 2022

# #UnionOfEquality

## GENDER EQUALITY STRATEGY 2020-2025



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