

Mediterranean Blue Economy Stakeholder Platform

Quick onboarding and user guide

Welcome to the Mediterranean Blue Economy Stakeholder Platform (MedBESP) onboarding and user guide.

This guide aims to cover the basics on how to get started and make the most of MedBESP, including: **Registration, navigation, sharing content, and interaction.**

We invite you to read it carefully - It will only take you a couple of minutes!
Should you have any questions, don't hesitate to contact us at blueeconomy@ufmsecretariat.org

MedBESP is the regional networking platform for sharing **knowledge and supporting the development of the blue economy in the Mediterranean**. It is funded by the EU and overall managed by the Union for the Mediterranean (UfM).

MedBESP is an interactive, user friendly, and **community-based stakeholder platform**. One of its key goals is to contribute to the development of the Mediterranean Blue Economy Community.

To this end, the platform enables registered users to keep track of the **latest news and events** in the region; share their work and initiatives in order to disseminate and widen the reach of their activities; extend their network; and build new operational partnerships.



European Union

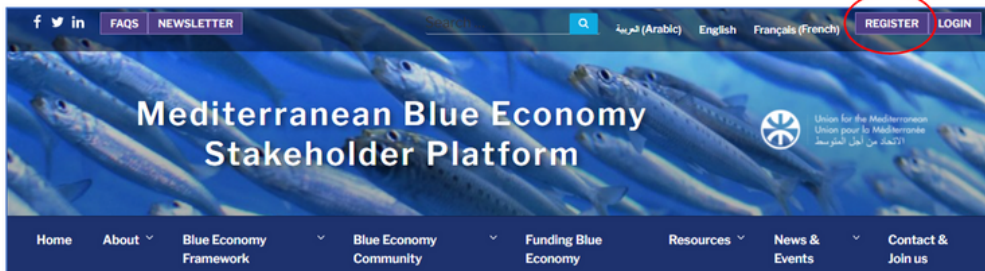


Union for the Mediterranean
Union pour la Méditerranée
الاتحاد من أجل المتوسط



THE HASHEMITE
KINGDOM OF JORDAN

How to complete your registration:



1

Register as a user

Register on the platform as a user using [this form](#). You can also access the registration form directly from the homepage.

2

Confirm your account

Once you have registered to MedBESP, you will receive an automatic e-mail asking you to confirm your account.
*Don't forget to check your spam folders!

3

Complete your profile

You will receive another e-mail inviting you to complete your registration by joining the Blue Economy Community as an Initiative (for programmes, projects and initiatives) or as a Stakeholder (for organisations and individual experts/consultants). In addition to uploading content such as news and events, this step will enable you to exchange knowledge and information with other stakeholders, know 'who does what', contact partners, and build operational partnerships.



Make sure you're logged in as a registered user to fill in the 'Stakeholder' or 'Initiative' registration forms.

How to navigate the Mediterranean Blue Economy Stakeholder Platform and main features:

A user-friendly dashboard organized in thematic sections and sub-sections, includes the following: About, Blue Economy Framework, Blue Economy Community, Funding Blue Economy, Resources, News & Events and Contact and Join us.



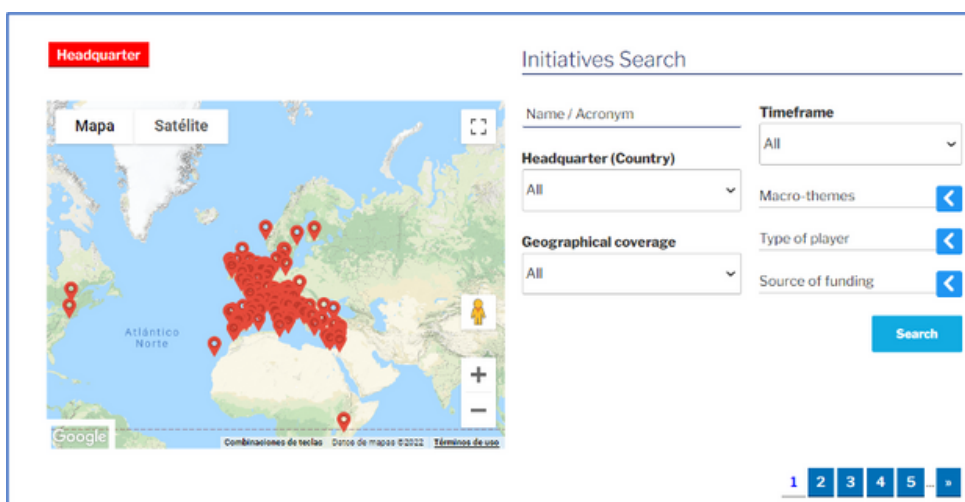
In addition, the platform offers the following main features:

A search tool

to allow you to easily look for projects, stakeholders, partners, experts, initiatives, etc. within a unique Blue Economy database.



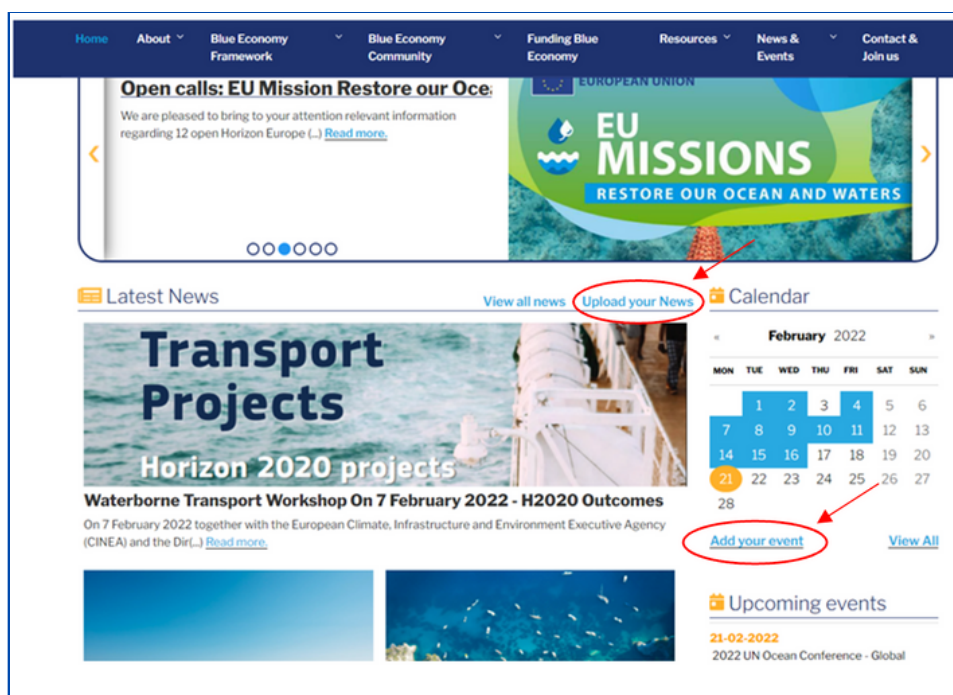
- A user-friendly way to search for stakeholders, projects and initiatives in the field of blue economy:



An upload system

where registered users can upload content, news and events related to their blue economy work and activities (events, publications, training and webinar recordings, etc.):

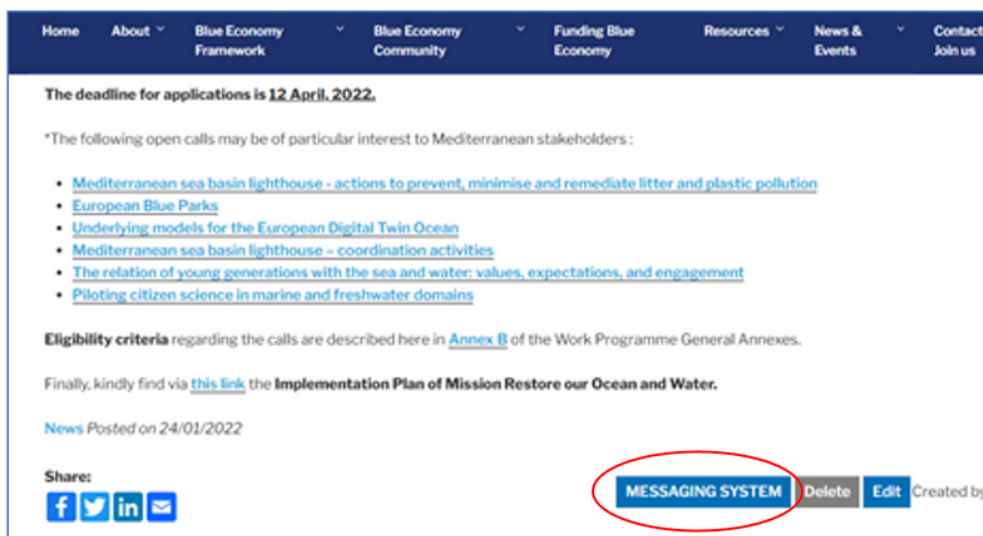
- Uploading content to MedBESP is quick and easy. Once you have logged on, click on "upload your news" or "add your event". Once you have uploaded your content, you will receive a confirmation email.
- Platform administrators will then promptly check your submission, approve it, and add an image if necessary. You will receive confirmation by e-mail upon publication.



A messaging system

that allows registered users to interact and exchange knowledge and information.

- Click on the 'messaging system' button under any news item or event to directly contact the stakeholder/initiative/organization that posted it.



! REMEMBER: If you have any questions, we are available at: blueeconomy@ufmsecretariat.org