

PANORAMED CLOSURE EVENT

6 April 2022

Madrid (Spain)

Hybrid event: Face-to-face and online

📍 **Salón de Actos, Paseo de la Castellana 162,
Ministry of Finance and Civil Service, Madrid**

📅 **Registrations opening soon!**

DRAFT AGENDA

**9:00-
9:30**

Registration

Reception of on-site attendees | Opening of virtual platform

**9:30-
9:45**

Opening Session

Foreword interventions by:

- ✓ **Ministry of Finance and Civil Service of Spain**
Mercedes Caballero (General Secretary for European Funds)
- ✓ **European Commission Directorate General on Regional and Urban Policy (DG REGIO)**
Jean Pierre Halkin (Head of Unit for Macro-regions, Transnational/Interregional/External Cooperation, Enlargement)
- ✓ **Directorate General on Maritime Affairs and Fisheries (DG MARE)**
Christos Economou (Acting Director for Maritime Policy and Blue Economy and Head of Unit for Sea-basin Strategies, Maritime Regional Cooperation and Maritime Security)

9:45-
10:30

Session 1

PANORAMED delivering concrete and tangible results for a better governance in the Mediterranean

Moderator (Sessions 1-4): Javier Fernández, ECORYS Spain

- ✓ **PANORAMED: The end of the Journey**
Emilio Canda (PANORAMED Lead Partner, Ministry of Finance and Civil Service of Spain)
- ✓ **Governance in the Mediterranean: Why PANORAMED and Future**
Lydwine Lafontaine (INTERREG EURO MED Programme)
- ✓ **PANORAMED observed from a wider perspective as a useful example of promoting a better governance in the MED**
Alessandra Sensi (Union for the Mediterranean Secretariat)

10:30-
11:30

Session 2

How did PANORAMED contribute towards better policies in the region?

- ✓ **Panoramed on Global Governance (The MED Positioning Paper and The Panoramed Dialogues)**
Maria Tikmanidi (Crete Region)
Stavroula Pelekasi (Greece)
- ✓ **How has PANORAMED been influencing public policies in the Mediterranean?**
Véronique Ceaux (PACA Region)
- ✓ **Panel: PANORAMED Key Policy Papers on Tourism, Maritime Surveillance and Innovation: An efficient tool to feed the debate in the whole region**

PANORAMED Thematic Groups

- Coastal and Maritime Tourism
Mislav Kovac (Croatia) and Manuela Bigi (Tuscany Region)
- Maritime Surveillance
Alexis Blum (Secrétariat Général de la Mer France)
- Innovation
Tatiana Fernandez (Catalonia Region)

11:30-
12:00

Coffee break

12:00-
13:00

Session 3

Strategic Projects: Pioneering the process for a better governance in the Mediterranean

Showcasing sessions on the aspects of:

- Key results
- Innovative aspects
- Replicability and capitalisation of results possibilities

SPs on Coastal and Maritime Tourism

- ✓ **BESTMED** - overcoming seasonality and the lack of effective cooperation among tourism actors
Julia Saiz-Pardo (El Legado Andalusí Andalusian Public Foundation)
- ✓ **SMARTMED** - empowering the Mediterranean for SMART Tourism
Natalija Haviđić (Ministry of Tourism of the Republic of Croatia) *To be confirmed*

SPs on Maritime Surveillance

- ✓ **SHAREMED** – sharing and enhancing capabilities to address environmental threats in Mediterranean Sea
Cosimo Solidoro (OGS – Italian National Institute of Oceanography and Applied Geophysics)
- ✓ **MEDOSMOSIS** – Mediterranean governance for Strategic Maritime Surveillance and Safety issues
Emilio García Ladona (Consejo Superior de Investigaciones Científicas – CSIC)

13:00-
14:00

Lunch & networking

14:00-
14:30

Session 3 (follow up) Strategic Projects: Pioneering the process for a better governance in the Mediterranean

SPs on Innovation

- ✓ **B-BLUE** – creating the blue biotechnology community, connecting research and business
Cristian Chiavetta (ENEA-Italian National Agency for New Technologies, Energies and Sustainable Economic Development)
- ✓ **BLUE BIO MED** – building and sharing a common knowledge on the blue bioeconomy
Stefano Valentini (ART-ER Emilia-Romagna) *To be confirmed*

14:30-
15:15

Session 4 Wrap-up discussions

- **Wrapping up discussion on Tourism**
 - ✓ Sustainable Tourism Interreg MED Horizontal Project
Josep Rodriguez (Barcelona Provincial Council)
 - ✓ Panoramed Thematic Group on Tourism
Mislav Kovac (Croatia) and Manuela Bigi (Tuscany Region)
 - ✓ Strategic Projects (same representatives)
- **Wrapping up discussion on Maritime Surveillance**
 - ✓ **Alexis Blum (Secrétariat Général de la Mer, France)**
 - ✓ Strategic Projects (same representatives)
- **Wrapping up discussion on Innovation, in the context of the Innovation Alliance**
 - ✓ Interreg MED Blue Growth Community (BGC)
Emmanuel Maniscalco (CPMR)
 - ✓ Panoramed Thematic Group on Innovation
Tatiana Fernandez (Catalonia Region)
 - ✓ Strategic Projects (same representatives)

**15:15-
16:15**

Session 5: PANORAMED's Legacy, forward looking and future opportunities

Moderator: Mercedes Acitores (INTERACT)

Pannelists:

- ✓ PANORAMED: Caterina Brancaleoni (Emilia Romagna Region)
- ✓ INTERREG EURO MED: Curzio Cervelli
- ✓ DG MARE: Christos Economou
- ✓ CPMR Inter-Mediterranean Commission: Elodie Nunes
- ✓ UfM Blue Economy Working Group: Alessandra Sensi

16:15

Concluding remarks and closure
