

# UFM WEBINAR - Financing Innovation Ecosystems



Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط

**LEANCUBATOR**  
I D E A T I O N   I N   M O T I O N

Incubating and accelerating the sustainable Blue Economy in Algeria





## Algerian innovation hub and incubator

Leancubator is specialized in the support of sustainable development projects through the design to implementation of programs.

Open innovation | Blue Economy | Incubation & Acceleration | Sustainability



Labelled Incubator by the Ministry of Knowledge Economy, Startups and SMEs



Food and Agriculture  
Organization of the  
United Nations

Active contributor to the WFD 2021 objectives with the theme: "Acting for the future, improving production, nutrition, environment and living conditions"

WESTMED  
blue economy initiative



Award for the best program of skills development and innovation support in the field of the blue economy at the WestMED initiative Awards 2021.

# Our activities & programs :



**AQUATECH**

Startup Challenge

Under the  
patronage



**AGRITECH**



**GREENTECH**



Sustainability Leaders  
**BOOTCAMP**

As part of the regional common action :



**Save Sea  
Initiative**

Less plastic. More life



# Our ecosystem partners :



Ministère de l'industrie



Ministère de l'Economie de la connaissance et des startups



Ministère de la Poste, des Télécommunications, des Technologies et du Numérique



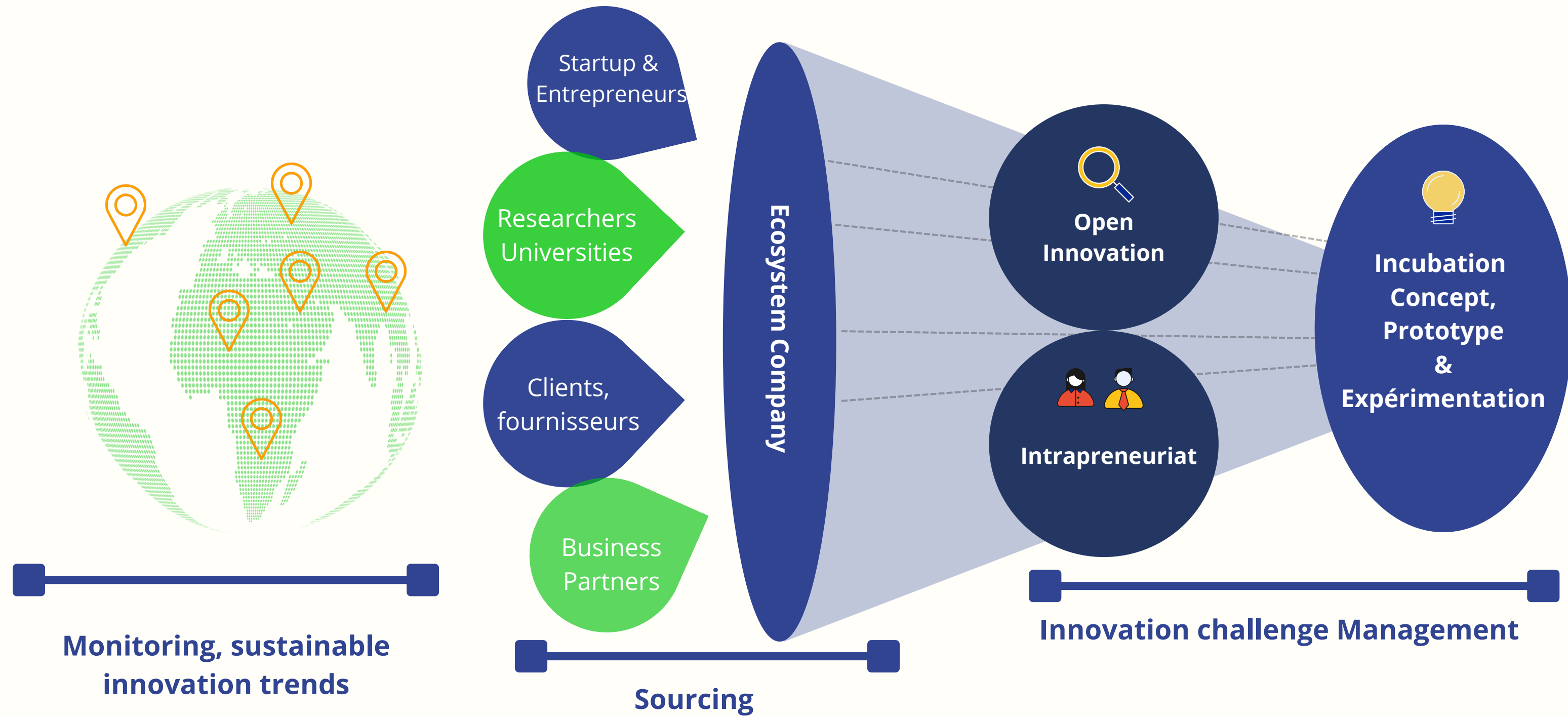
Ministère de la pêche et des productions halieutiques



Ministère de l'agriculture et développement rural



# Incubating & Accelerating in a logic of open innovation





# Our solution for Open innovation *in north Africa*

A platform for designing open innovation challenges in O2O  
(Online to Offline) dedicated to sustainable development issues.



# Blue Economy : Algerian case

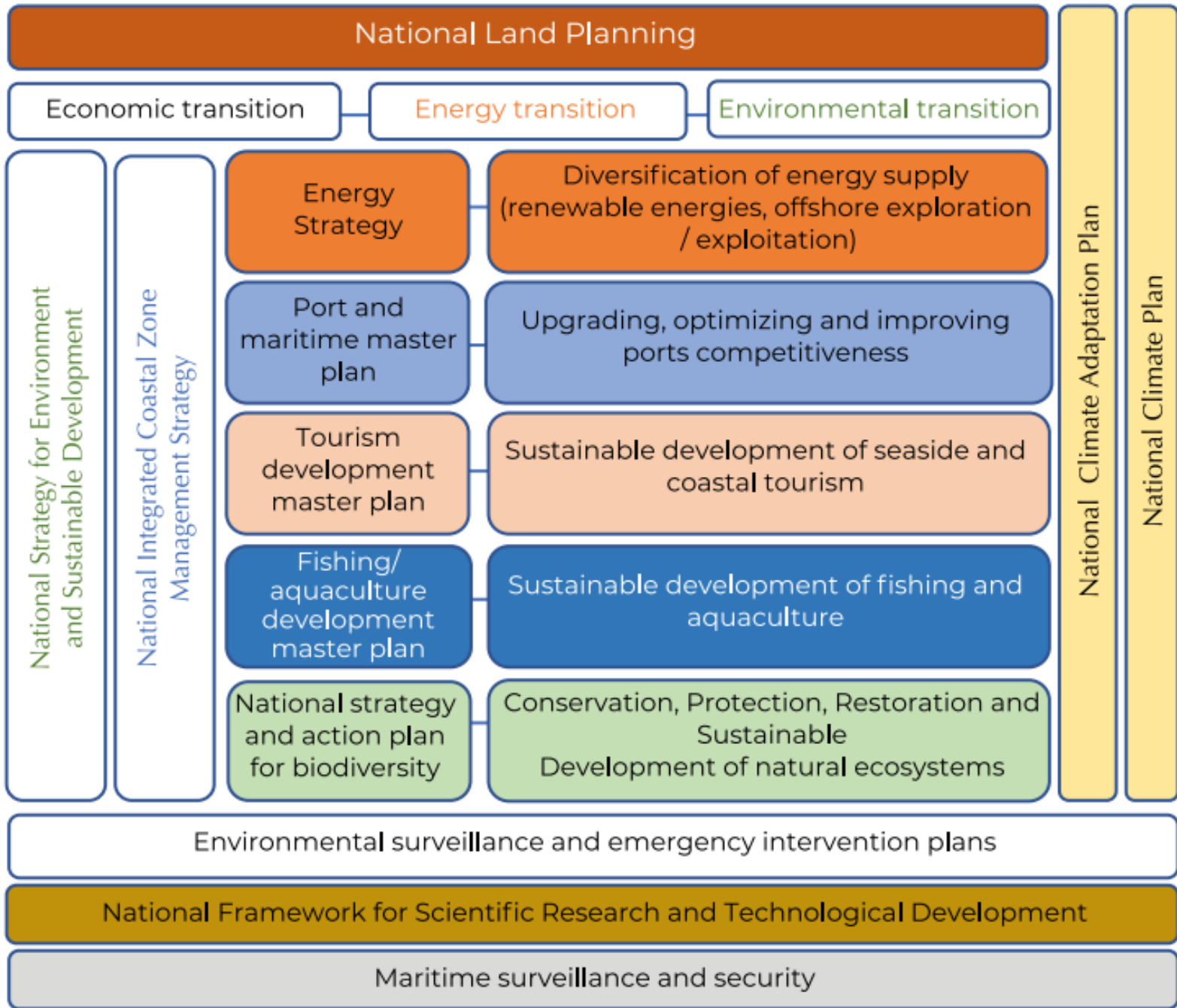
The activities and services related to the sea and coastal areas accounted for at least **20% of the national GDP**.

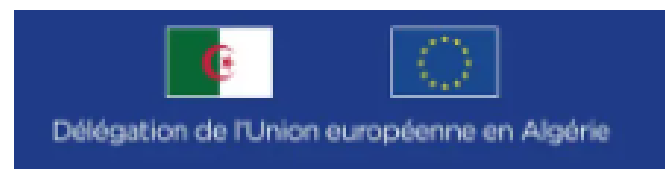
The marine and maritime economy today employs nearly **300,000 people directly** and nearly **450,000 indirectly**.

A maritime frontage of **1,620 km**, with **44 landing sites** (ports, stranding beaches, equipped shelters and natural shelters)

More than **60%** of the most polluting activities concentrated on the coasts.

## National Strategy for the Blue Economy (SNEB) 2030





# AQUATECH

Startup Challenge



**WESTMED**  
blue economy initiative  
**ALGERIE**



**blueXed** Research and Innovation for blue jobs and growth in the Mediterranean Area



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Funding institution

Institutions

Programs

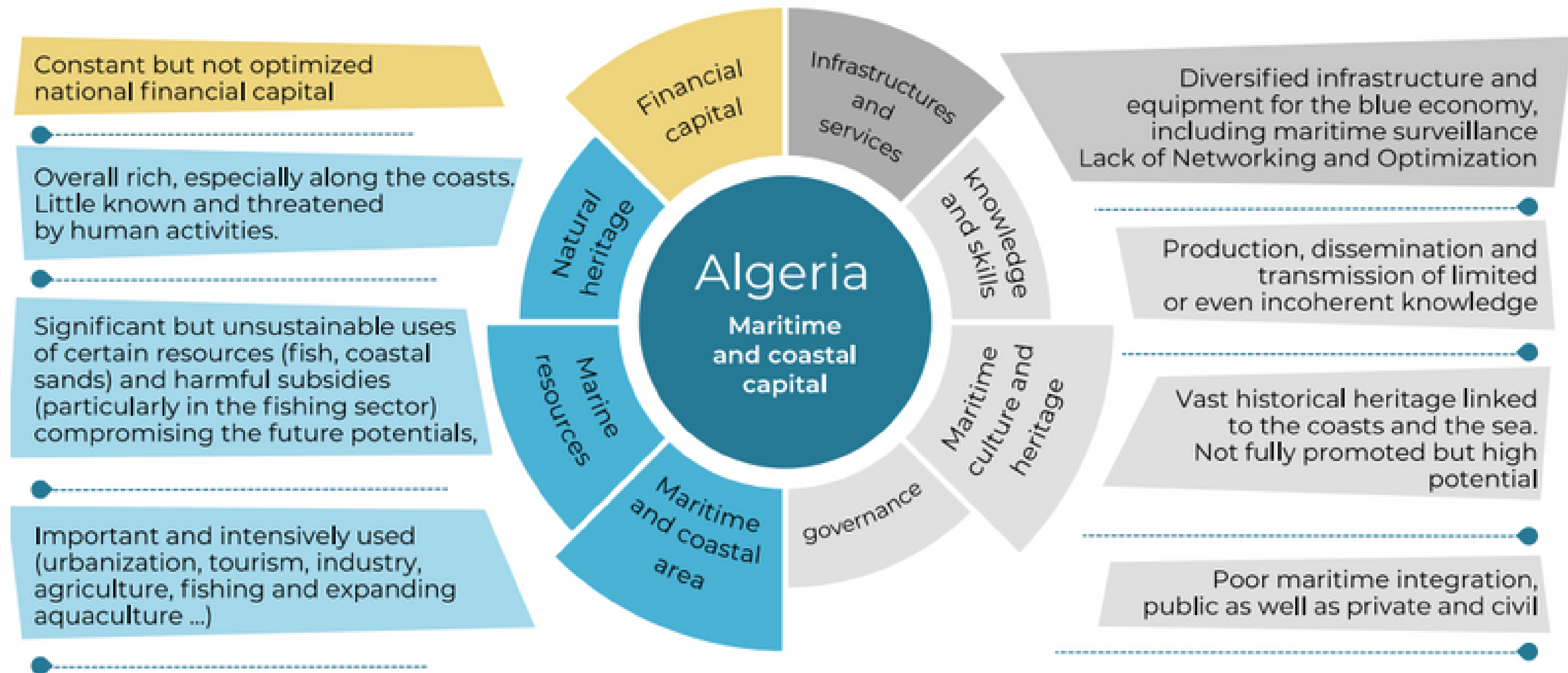
Regional programs & initiatives, clusters

Incubators & Accelerators &

Universities & research centers

Economic clusters and businesses

# Opportunities & Challenges :



# Our priorities today :



Provide the necessary support and ecosystem for sustainable and innovative projects in the blue economy.



Stimulate project holders and startups to embrace opportunities in the sector of blue economy.



Create opportunities for collaboration between startups, economic operators and institutions through open innovation.



Strengthen regional synergies for the development of the blue economy in Algeria.

**Fishing & Aquaculture** | **Biotechnologies** | **Recycling** | **Cruising & Maritime Tourism**





BY **LEANCUBATOR**  
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**Website**

