

**Interreg**

**Euro-MED**

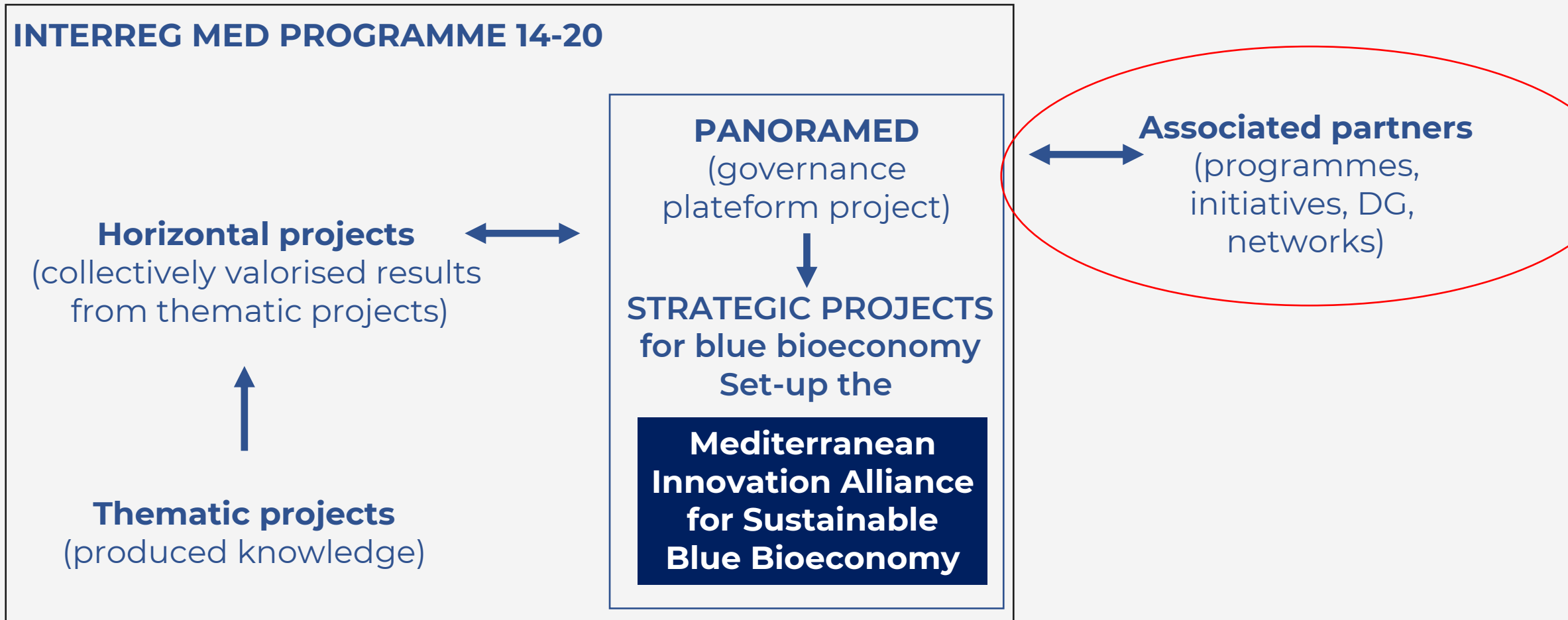


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# 13th UfM Working Group on Blue Economy

Brussels – 14 March, 2023

# Previously... on-going strategic projects 2014-2020





What does it mean to be an Associated Partner

# Previously... call for proposals Governance Projects 2021-2027

Strengthening an innovative sustainable economy



Protecting, restoring and valorising the natural environment and heritage



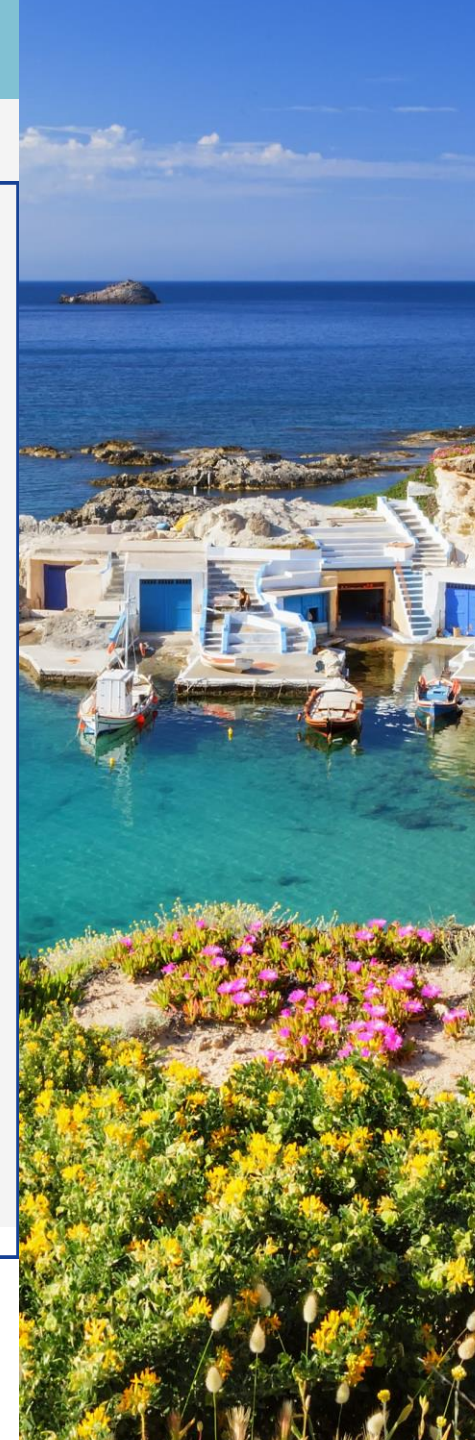
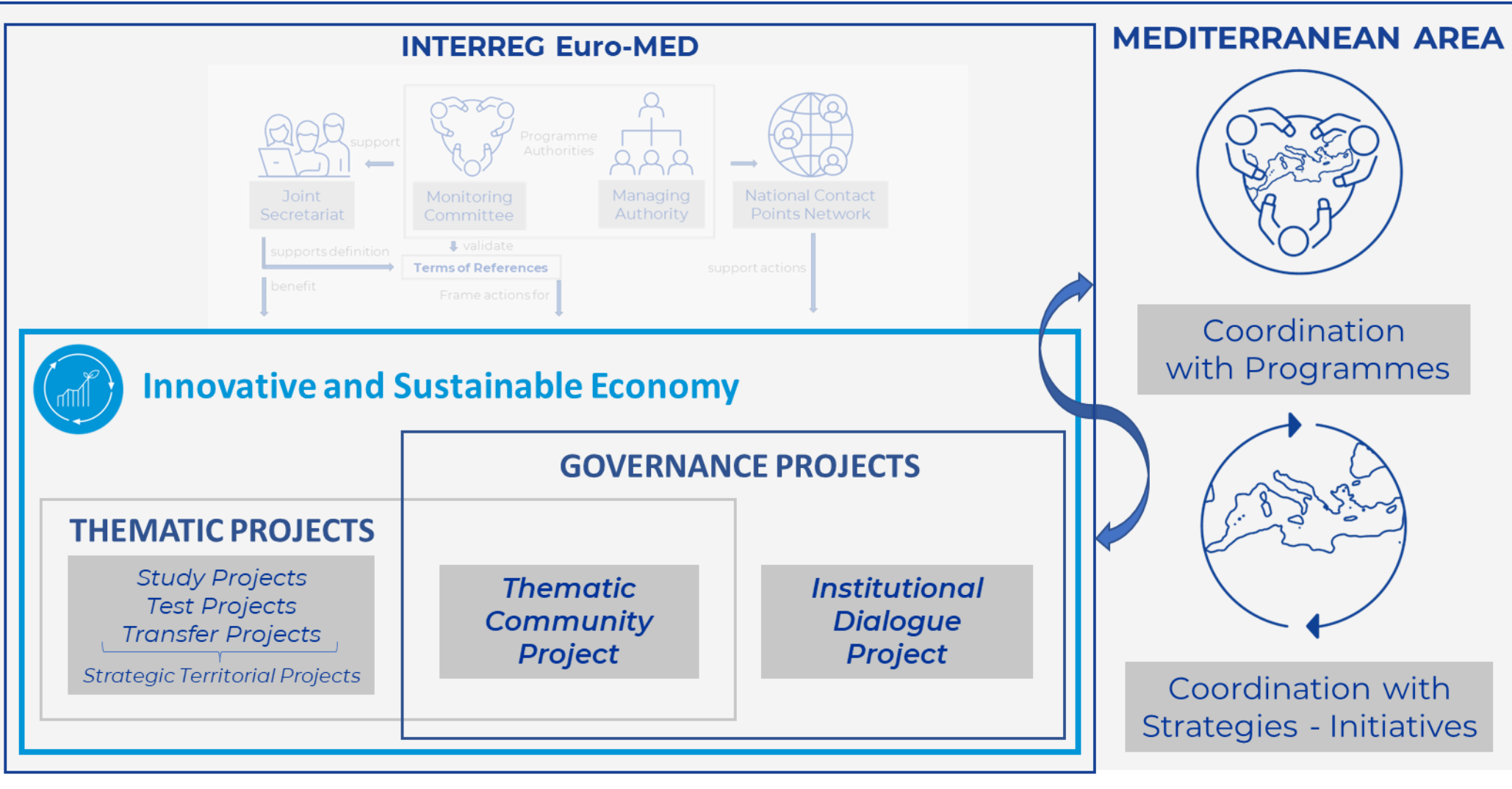
Promoting green living areas



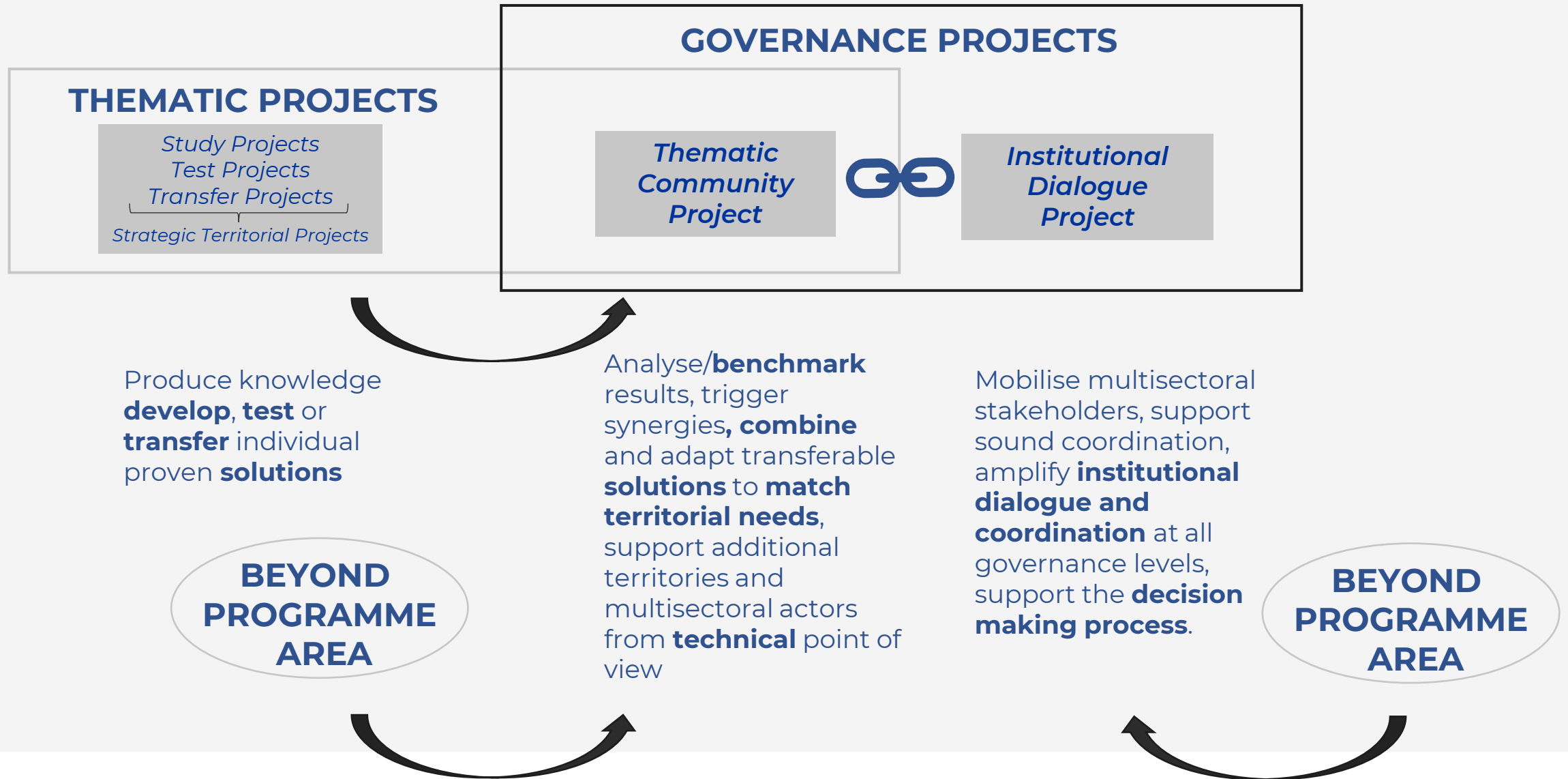
Enhancing sustainable tourism



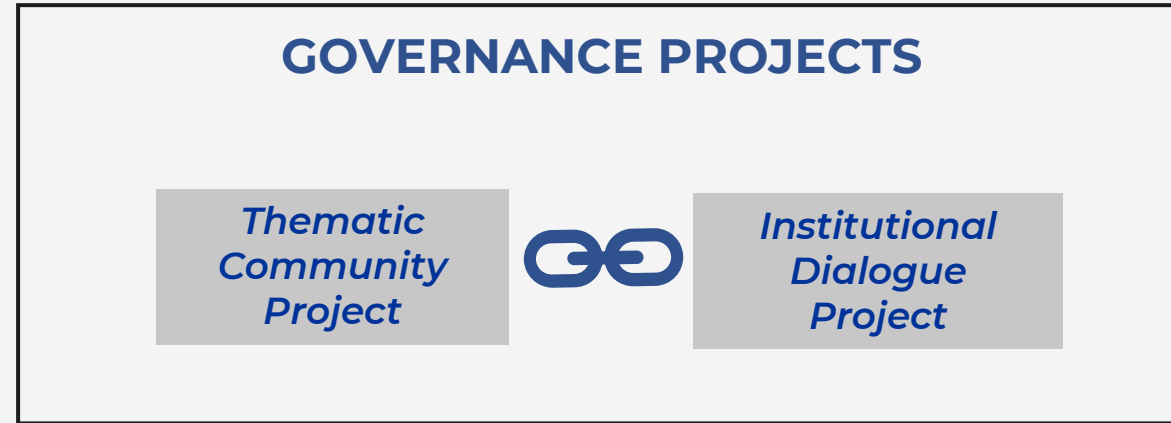
# Programme strategy – governance projects



# Governance projects – expertise, network and coordination



# Governance projects – on-going activities



Adjustment of work plans/matching of work plan/complementarity  
Preparation of tools for benchmark and mapping of results, stakeholders, policies  
Preparation of tools for community building

## Opportunities for South Med Involvement

- Interreg EuroMed calls recommended South Med partners involvement as Associates, in order to enlarge the scope of action/links to the wider Mediterranean: *“Sustainable Med Governance supports the active participation of the UfM South and East countries in Interreg Euro-MED projects and activities”*
- UfM Technical Assistance kicked off and ongoing in order to ensure South Med stakeholders involvement within a *‘co-creation approach’*





## UfM Technical Assistance on South Med countries involvement - ongoing

- Analysing information about associated partners from the Southern Mediterranean countries in the governance projects
- Information on **activities in the application forms**, subject to changes in the current phase of drafting joint workplans
  - What has changed in the drafting of joint workplans?
  - What has changed in the drafting of joint workplans
  - What kind of participation is foreseen for South Mediterranean associated partners?
  - Could additional South Mediterranean actors participate?
    - How – online and in person



# Possible relevant activities as in the application forms – under discussion

- Thematic groups
- Observatories
- MED Innovation days
- Capacity building for thematic project partners
- Contribution to Interreg Euro-MED Academy
- Mentoring and twinning
- Policy labs: implementation, monitoring and replication
- Workshops and webinars
- Etc..



*Work in progress*

# Draft factsheet on Sustainable and Innovative Economy

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## Strengthening Innovative Sustainable Economy



### An Interreg Euro-MED Mission

The mission works to boost a just transition to a more innovative sustainable economy in the Euro-Mediterranean region, focusing on green, blue and circular aspects. It will support capacity building of public and private organisations to face challenges and building on emerging opportunities through cooperation, in line with territorial smart specializations.

#### One mission, two governance projects



The **Thematic community project** contributes to the mission scope by developing technical innovative knowledge on the ground, focusing on common challenges and transferred to other territories.

- **leader:** Balmes University Foundation (ES)
- **partners:** REVOLVE (ES), Dynamic Vision (EL), Center for Energy, Environment and resources (BA), Association of Cities and Regions for Sustainable Resource Management (BE), University of Siena (IT), Mediterranean Information Office for Environment, Culture and Sustainable Development (EL), Business and Innovation Sea Cluster-Toulon Var Technology (FR), MedWaves (ES), Green Synergy Cluster (BG)
- **selection of associated partners:** Union Méditerranéenne des Confédérations d'Entreprises (supporter, TN), Medcities Association (end-user, ES), Energie Cités (advisor, FR), United Nations Environment Programme/Mediterranean Action Plan-Barcelona Convention Secretariat (supporter, EL), Arab Network for Environment and Development (end-user, EG), United Nations Sustainable Development Solutions Network Mediterranean (advisor, IT)



The **Institutional dialogue project** ensures favourable conditions to improve the capacity of policy makers and stakeholders and enhance valuable results promoting multilevel coordination for better Mediterranean governance.

- **leader:** Emilia-Romagna Region (IT)
- **partners:** Croatian Ministry of Regional Development and EU Funds (HR), Adriatic Ionian Euroregion (HR), MedWaves (ES), Generalitat de Catalunya (ES), Directorate for European Integration of the Council of Ministers of Bosnia and Herzegovina, Open Space Ltd (BU), Agency for Ecological Transition (FR), CPMR-Intermediterranean Commission (FR)
- **selection of associated partners:** Union Méditerranéenne des Confédérations d'Entreprises (TN), United Nations Environment Programme/Mediterranean Action Plan-Barcelona Convention Secretariat (EL), MedCities (ES)

Work in progress

Short factsheet on  
Sustainable and  
Innovative  
Economy



### Joint Mission activities

- MISE Community of Networks: a virtual community for 4-helix stakeholders
- MED Innovation Events: in-person innovation camps, online conference and webinars, workshops...
- Capacity building programmes and contribution to Interreg Euro-MED Academy.
- Support to challenge-driven stakeholders alliances.
- Joint advocacy activities and development of common position and policy papers.

### Activities led by Thematic Community Project

- Observatory for ISE in the Mediterranean: live review of relevant documents in this field to disseminate information.
- Mapping of potential target groups, stakeholders and networks: strong harmonised dataset for visual, data analyses, and synergies purposes.
- Peer-review of key outputs of past and new innovative solutions involving advisory board.
- Capacity building for Thematic Projects and open to external stakeholders.

### Activities led by the Institutional Dialogue Project

- Transformative innovation policy labs: with policy makers (open call for interested institutions will be issued during the project life).
- Challenge-based mapping review of policy priorities in the Mediterranean.
- Online open data monitoring system of cooperation networks in the Mission areas of interest
- Mission Institutional Sounding Board



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**Thank you! Merci ! شكراً**

Alessandra Sensi – Head of Sector Environment, Green and Blue Economy

*Water, Environment and Blue Economy Division*

*Union for the Mediterranean*

[alessandra.sensi@ufmsecretariat.org](mailto:alessandra.sensi@ufmsecretariat.org)

Amparo Montán Montesinos

*Maieutics - UfM Consultant*

Amparo Montán Montesinos [amparo.montan@maieutics.eu](mailto:amparo.montan@maieutics.eu)