



# BlueMissionMed CSA



SUPPORTING THE MEDITERRANEAN SEA BASIN FOR THE IMPLEMENTATION OF THE EU MISSION RESTORE OUR OCEAN AND WATERS



Available Solutions and BMM Support Programme



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# BMM Project Quick Factsheet

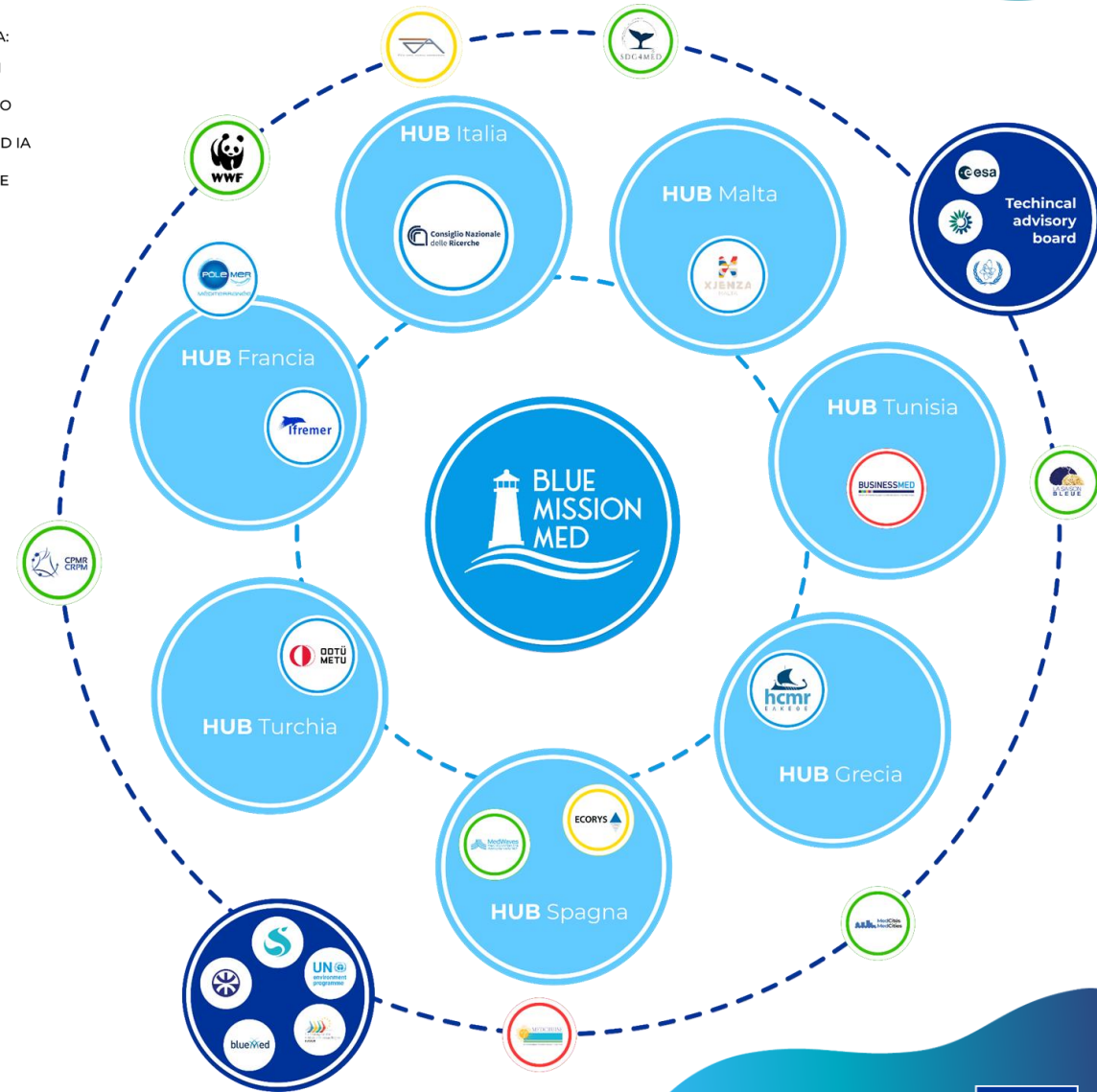


**Budget: 3 M**  
**Duration: 3 years (2023-2025)**  
**Lead Partner: CNR**

❖ **Ambition:** deployment of **transformative innovative technological, social, business and governance solutions** for ensuring a 50% reduction of plastic litter and 30% reduction of plastic and nutrients pollution of the basin hydrosphere by 2030 (Obj. 2).

1. Build on and **connect existing networks & initiatives in the Mediterranean Lighthouse**
2. Ensure the **alignment** of all the ongoing depollution and restoration policies, initiatives and actions
3. **Provide technical services, governance and business models** to support a sustainable socio-economic development of the basin

LEGENDA:  
● R&I  
● NGO  
● MED IA  
● SME



# Key Research Results



## Catalogue of projects and initiatives

- Live Database
- 373 Projects & Initiatives screened

## Portfolio of selected innovative transformative solutions

- Portfolio of 86 ITSs selected from Catalogue

## Report on opportunities, enabling factors, gaps, barriers, resistances and needs

- Stakeholder Inputs Report based on 32/86 ITSs
- Information by solution scope on features of ITS implementation (closed deliverable)



# Solution Showcase on the BMM Website



Search by geographical location

Search by... ▾

TECHNOLOGY, WASTEWATER AND SOLID WASTE MANAGEMENT, PLASTIC POLLUTION REDUCTION AND OTHERS, ELIMINATION AND REMEDIATION

ARCHIMEDEAN DRUM SCREEN AND FLOCCULATION SYSTEM FOR THE REMOVAL OF MICRO-NANO-PLASTICS

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SOCIAL, WASTEWATER AND SOLID WASTE MANAGEMENT, PLASTIC POLLUTION REDUCTION AND OTHERS, MONITORING AND CONTROL

BEACH LITTER MONITORING APP FOR CITIZEN ENGAGEMENT

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TECHNOLOGY, PLASTICS INDUSTRY, PLASTIC POLLUTION REDUCTION AND OTHERS, PREVENTION

BIODEGRADABLE FISHING NETS BASED ON MONOFILAMENT AND MULTI-FILAMENT

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### CRUISE SHIPS AGAINST PLASTIC POLLUTION IN THE MEDITERRANEAN

SOCIAL

TOURISM

PLASTIC POLLUTION REDUCTION

MINIMISATION

**Solution Scope:** Initiatives for the Private Sector (Guidelines)

**Target Contaminant:** Plastics (focus on SUPs)

**Solution Provider or Contact Point:** Beyond Plastic Med Foundation & Isotech Ltd.

**Project:** BeMed – Cruise ships against plastic pollution in the Mediterranean

**ITS Description:** The "Cruise Ships Against Plastic Pollution in the Mediterranean" project aimed to combat marine plastic pollution caused by cruise ships in the region. With the support of the Cypriot Deputy Ministry of Shipping, the initiative focused on reducing plastic waste, particularly single-use plastics, generated by cruise ships. This involved conducting a baseline study to assess waste management practices on cruise ships, developing a policy tool to propose solutions for reducing plastic waste, engaging key stakeholders in the shipping industry, and raising awareness to promote practices that minimize plastic pollution. As part of these efforts, the developed solution included a Guide of Best Practices that was created and distributed to shipping stakeholders, providing effective and easily applicable measures that can be adopted by both ship management companies and seafarers to minimize waste on board. These guidelines aim to bridge information and awareness gaps and encourage the adoption of more sustainable practices on cruise ships, considering policy developments at the European level. The comprehensive coverage of cruise sector activities includes green purchasing and agreements, refusing and reducing plastic use, recycling, increasing public and customer awareness, staff training, and other actions for sustainability.

**Correspondence with BMM OIR (sectoral priorities, R&I activities, gaps, needs):** The ITS responds to an action gap in **implementing new commitments for zero plastics at business level**. It provides a solution to the Social Challenge of the BMM OIR for the **Maritime and Transport Sectors** dedicated to **engagement and adoption of good practices**. It responds to the need for the **development of new eco-cruising guidelines** for increasing the sustainability of the industry.



Source of pictures: Good Practice Guide

Further information: <https://www.isotech.com.cy/portfolio-item/bemed-cruise-ships-against-plastic-pollution-in-the-mediterranean/>; Good Practice Guide;

- The Solution Showcase is a “display case” for solutions, easily accessible to interested users

# Call for expressions of interest = Subscription to Programme

- Med-wide Call for Expressions of Interest
- Goal:
  - collect request for support and expand viable solutions
  - identifying concrete areas where BMM can support
- Targeted:
  - innovative solution owners, companies willing to develop sustainable business models
  - local/regional authorities seeking to pilot solutions
- **First round concluded on Feb. 10; Post-access - Open to selected guests**
- **BMM Support Programme runs until end of project (Dec. 2025)**



# BMM Support Programme: Set of tools for service delivery

## Group activities (all subscribers)

- **Need assessment:** “**core group**” of partners for the assessment)
- **Match-making support:** brokerage between solution providers and potential users (essential **role of NHs** through events and bilateral exchanges)
- **Masterclasses / Sectoral webinars / Hackathons:** Training activities

## Individual services (limited selection)

- Up to/about **10 (most promising) “premium” solutions**
- These will receive **tailored** and **individualised** support with the overall aim to upscale and replicate innovative solutions in the Med LH area. (including participation to Med BootCamp around Nov. 2025)