### UfM 17th Regional Platform for the Sustainable Blue Economy

Side Visit 20 February 2025

Agenda



9:00-9:15

Arrival Blue Tech Port Sant Bertrand (BTPSB)



Coffee and networking



09:45-11:00

Short presentations from BTPSB and Sustainable Blue Economy sectors; lighting round EMFAF-funded GREEN MARINE MED project

**WOC**: Stewart Sarkozy-Banoczy, CEO

**GREEN MARINE MED**: Lisa Simone de Grunt, Coordinator

Port of Barcelona: Javier Garrido, Innovation Manager

Barcelona Activa: Elisabet Juarez, Head of Strategic Sectors

Centro Tecnológico Naval y del Mar: Noelia Ortega, CEO

**SEAstainable Ventures**: Ignasi Ferrer, CEO

**DG MARE:** Christos Economou, Deputy Head of Unit and Acting Director

11:00 | Walk to World Trade Center

11:30 | Boat tour from WTC – maritime visit

12:30 | Visit to Escola Europea

13:30 | End at WTC - bus picks up delegates to return to hotel

# GREEN MARINE MED

MediterraneAn Green Shipping NEtwork:
Linking Ports, Industries, Investment and Innovation for Monitoring
and Technology Foresight on Green Shipping in the Mediterranean



- Maritime transport: essential for global trade, is under increasing pressure to cut its significant GHG emissions
- **Diverse Maritime Fleet**: The industry's varied fleet, including merchant ships, cruise ships and ferries, fishing boats, yachts and recreational boating, support vessels, etc., significantly contributes to environmental impact
- Stakeholder Involvement: GMM spans complete Green Shipping value chain, from corporates like vessel owners and operators, ports and marinas, fuel and energy actors, to cities and infrastructure, to entrepreneurs 01.10.2023 01.10.2025 and start-ups with innovative technologies as well as public and private financiers
- **Comprehensive Green Shipping**: "Green Shipping" extends beyond 'just' decarbonisation, it's also about ship adaptations, route optimisation, infrastructure for alternative fuels, electrification, resilience, circular economy and circularity, digitalisation, smart technologies, etc. etc.
- Innovation & Support: The launch of an International Call for Green Shipping Innovation aims to provide targeted support for start-ups and entrepreneurs, thereby catalyzing innovation and accelerating Green Shipping across the Mediterranean.
- Lasting impact: WOC to coordinate Centre of Excellence on Green Shipping



1,165,587.38 €



### Consortium

### Geography

18 partners representing 7 countries in Europe (Spain, France, Italy, the Netherlands) and Southern Mediterranean (Türkiye, Israel, Morocco)

### Variety of partners

The consortium includes different types of relevant Green Shipping actors:

- 4 clusters and maritime technology centres
- 4 accelerators and business support programmes
- 3 Ports
- 3 educational partners
- a marine engineering company
- a Blue Economy event organiser
- a coastline development company
- a research group on innovation in transport
- a global maritime business alliance

















GREEN MARINE MED

























# GREEN MARINE MED

MediterraneAn Green Shlpping NEtwork:

Linking Ports, Industries, Investment and Innovation for Monitoring and Technology Foresight on Green Shipping in the Mediterranean



### **OBJECTIVES**









01.10.2023 - 01.10.2025

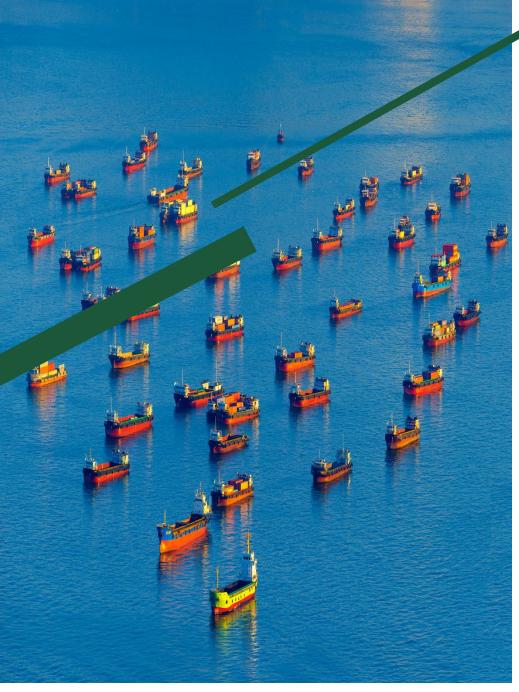
Deliver clear assessment of status quo Mediterranean Green Shipping Create strong and lasting network of key players Mediterranean Green Shipping ecosystem Facilitate improved access to finance for Mediterranean Green Shipping

Foster and facilitate innovation in Mediterranean Green Shipping



1,165,587.38 €





# **Activities**

**Hybrid Training** Course and Case Study Port Energy Transition Barcelona

Observatory of Green Shipping Technologies

Finance Summit and Innovation Summit – Barcelona 2-3 July 2025

GREEN MARINE MED

Public Overview Key Med Green Shipping Stakeholders per Country\*

and Israel

Assessment Study on

Mediterranean Green

Shipping

Report: Harmonisation &

standardization of

technologies and

regulations

Call for Innovation **Challenge Competition** 

**Green Shipping Finance** Guide

Centre of Excellence on Mediterranean Green Shipping

National Stakeholder Events Italy, Spain, Türkiye, Morocco



**Co-funded by** the European Union

# D2.1. CONSOLIDATED ASSESSMENT REPORT

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# D2.2. HARMONISATION AND STANDARDISATION OF TECHNOLOGIES AND REGULATIONS CIMNE®



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# Centre of Excellence on Green Shipping - Phase 1: Mediterranean





# MISSION AND VISION

The mission of the Centre of Excellence is to drive transformation in the maritime sector towards a sustainable future by promoting green shipping innovations that significantly reduce environmental impacts. Its vision is to establish the Mediterranean as a global leader in sustainable maritime practices, influencing international standards and policies.

- The Centre of Excellence will unite diverse maritime sectors across both shores of the Mediterranean to catalyse innovation, drive collaborative solutions, and attract strategic investment in cutting-edge Green Shipping practices.
- Until October 2025, it is one of the activities of the GREEN MARINE MED project (Phase 1)
- And then it will live on! (Phase 2)



## Why Us, Why Now?

**Multi-sectoral:** We bring together diverse maritime industries – from shipping to ports, fuel providers to marine engineering.

**Wide Scope:** Our efforts extend beyond decarbonization, addressing broader environmental challenges.

International Impact: The Centre unites partners across both shores of the Mediterranean and beyond to set global standards for Green Shipping.

**Full Spectrum Focus:** From deepsea vessels to ports and urban waterfronts, we tackle all aspects of sustainable maritime practices.







- ➤ Multi-Sectoral Approach: Beyond just decarbonization, focus on wide range of vessels and technologies
- ➤ **Broad Scope:** Focuses on the entire Green Shipping spectrum from deep-sea to hinterland, including ports and cities.
- Comprehensive and Inclusive: Bringing together various stakeholders from across maritime industries, and from across geographies, incl. both EU and non-EU, MENA, and beyond

# Activities 2025 and beyond



### 2025

- Updating and expanding Assessment Studies
- Observatory of Green Shipping Technologies: Online resource portal to share innovation and opportunities
- Capitalization of Case Study: Port Energy Transition Barcelona
- Green Shipping Finance Guide public and private funding
- Stakeholder event in Tanger, Morocco 23 April 2025
- Call for Green Shipping Innovation
- Barcelona: 2 and 3 July 2025 Innovation Summit and Finance Summit

### After 2025

- Building consortia for funding opportunities
- Continued Stakeholder Mapping
- Webinars and Workshops
- Match-making, networking and mentoring
- Joint projects and Trainings
- Sustainability Showcase Series

Activities from before October 2025 may be built on and improved in years after



The Centre's members determine the priorities and activities!







**Executive Board** 



Barcelona Activa







- France
- Spain
- Italy
- Morocco
- Israel
- Türkiye
- **Netherlands**
- Portugal
- Croatia
- Algeria
- Malta
- Egypt
- Greece
- Cyprus

















Port de Barcelona













WORLD OCEAN COUNCIL

The International Business Alliance for Corporate Ocean Responsibility

### Join the Centre of Excellence!



- Shape the Strategic Direction:
  - Influence the development and direction of the Centre, placing your organization at the forefront of sustainable maritime practices.
- Access to Cutting-Edge Research and Innovations:
   Benefit from the latest findings and projects in green shipping.
- Networking Opportunities:
  - Connect with a network of influential maritime leaders and stakeholders who are committed to environmental responsibility.
- Leadership Opportunities:
  - Gain strategic visibility and leadership opportunities within the Centre's governance.
- **Drive Sustainable Initiatives:** Ability to spearhead projects and initiatives that align with your organization's environmental and corporate goals.
- **Community of Practice:** Join a diverse community comprising industries, governments, academia, and NGOs, all dedicated to fostering a sustainable maritime future.

### What Do We Ask of You?

Join the Centre of Excellence as a partner! Engage with us to shape the future of Green Shipping in the Mediterranean. Whether you're a maritime business, investor, innovator, or policy-maker, your participation is crucial to creating a legacy of environmental stewardship and economic opportunity. Joining the Centre of Excellence is on a voluntary basis, contributing your time and resources as fitting to your circumstances.

### What Do We Offer?



Access to a **network of industry leaders**, **innovators**, **and policy-makers** 



Opportunities for investment and collaboration in cutting-edge projects



A platform to **drive innovation in Green Shipping technologies** 



**Access to the sandbox** of the Port and City of Barcelona



Participation in pilots that can **shape the future of the maritime industry** 

The Centre of Excellence on Mediterranean Green Shipping embodies a dynamic approach where the Community of Practice drives the agenda. Emphasizing a Joint Industry Project (JIP) model, the Centre fosters an environment where participants from across the maritime spectrum determine the priorities and activities. This participatory approach ensures that the initiatives are directly relevant and beneficial to the stakeholders involved, allowing for tailored solutions that address specific industry needs.









Sign up and join the Centre of Excellence on Mediterranean Green Shipping Today!

https://mailchi.mp/4f72136bfb89/centre-of-excellence

