



CALLMEBLUE FINAL CONFERENCE



MARITIME CLUSTERS: ACCELERATING MEDITERRANEAN COOPERATION IN THE BLUE ECONOMY

MAIN INFORMATION

DATE	27th November 2025
TIME	14:00 – 16:00 (Local Time)
PLACE	Tunis, Tunisia
VENUE	Royal ASBU Hotel, Avenue Cheikh Mohamed Fadhel Ben Achour Centre Urbain Nord 1003
FORMAT	Hybrid Event
LINK TO REGISTRATION	Registration FORM
STREAMING CONNECTION	ZOOM Link
DURATION	120 minutes (2 hours)
PROJECT COORDINATOR	ForMare – Polo Nazionale per lo Shipping (Italy)



CALLMEBLUE – Cluster ALLiance MEd BLUE

The role of maritime clusters is increasingly important in the process of connecting public and private entities working in all transversal sectors related to blue economy at both national and Mediterranean level. **Maritime clusters** are indeed **crucial facilitators of networking, technology transfer, internationalization and innovation** between SMEs, large companies, research centers, universities etc., and they act as key actors to promote sustainable investments of the blue economy.

CALLMEBLUE aims to **strengthen existing clusters alliances in the Mediterranean area to accelerate north-south regional cooperation processes towards the emerging of strategic maritime clusters in North Africa area** (south-south cooperation). CALLMEBLUE aims to create a **strategic vision** and **transferable models** of interregional cooperation.

CALLMEBLUE aims to **implement concrete actions** at both local and regional level to **raise awareness on the relevance of Maritime clusters as key actors for sustainable blue economy policies**. The project promotes exchange of best practices and knowledge transfer between north and southern area, including piloting learning activities aimed at offering a transferable training “Toolkit”, addressed to future maritime clusters in the southern area to be prepared on the legal, structural, administrative and management aspects for a concrete creation of future maritime clusters.

CALLMEBLUE **ambition is to set-up and strengthen maritime clusters alliances (North-South cooperation)** – particularly targeting southern Mediterranean countries (**South-South cooperation**) but also allowing to enhance **regional dialogue** and more advanced services offered to Cluster Mediterranean ecosystem. To this aim, CALLMEBLUE offers its role as an accelerator for the policy goals set by relevant regional initiatives such as the **UfM Ministerial Declaration** for sustainable blue economy and the **WestMED Initiative**.



FINAL CONFERENCE AGENDA

OPENING SESSION		
Fostering Cooperation in the Mediterranean Blue Economy		
Moderator: Elisa Van Engelenhoven ForMare		
14:00 – 14:20		
START TIME	TOPIC	SPEAKER
14:00	WELCOME & GREETINGS	WestMED <i>Imed Zammit, National Hub Tunisia</i>
14:05	OPENING SPEECH	European Climate, Infrastructure and Environment Executive Agency (CINEA) <i>Anja Detant, Project Adviser</i>
14:10	CALLMEBLUE PROJECT	ForMare – Polo Nazionale per lo Shipping <i>Lidia Rossi, Managing Director</i>
14:15	MEDITERRANEAN COOPERATION [Video Presentation]	Union for the Mediterranean (UfM) <i>Adriana Salazar Olivan, Blue Economy Expert</i> “Boosting Maritime Cluster Alliances through the Med Cooperation and Partnership on SBE”

SESSION I

CALLMEBLUE Results & Achievements

Moderator: Valentina Di Carlantonio | ForMare

14:20 – 15:00

START TIME	TOPIC	SPEAKER
14:20	LEARNING LABS on Emerging Maritime Clusters	STRATEGIS Maritime Center of Excellence <i>Gregory Yovanof, Managing Director</i>
14:30	Local Workshop TUNISIA	Cluster Maritime Tunisien (CMT) <i>Emna Sohlobji, President</i>
14:35	Local Workshop ALGERIA	LEANOATOR <i>Abdelfettah Herizi, Managing Director</i>
14:40	Local Workshop MAURITANIA	Clúster Marítimo-Marino de Andalucía (CMMA) <i>Elizabeth Chapman, Director of EU International Projects</i>
14:45	ADVANCED LEARNING LABS on Business Activities	ANIMA Investment Network <i>Sarra Boussaidi, Project Coordinator</i>
14:50	Stakeholder Engagement REGIONAL PLATFORM	FORUM OCEANO <i>Lorella Ciuti, EU Blue Project Manager</i>



SESSION II

North-South & South-South Cooperation: Building Cluster Excellence

Moderator: Leonardo Manzari | WestMED National Hub Italy

15:00 – 15:50

TOPIC		SPEAKER
R O U N D T A B L E	Strengthening North-South Clustering Alliances <i>Joint Initiatives, Networking & Best Practices</i>	Pôle Mer Méditerranée (PMM) Colin Ruel, Director of European Project Department
	Building Cluster Excellence <i>Actions & Interactions</i>	Cluster BiG Giorgio Ricci Maccarini, President Federazione del Mare (FdM) Laurence Martin, Secretary-General
	Activating the Local Ecosystem: converting Transnational Collaboration into Tangible Impact	LEANOVATOR Nesrine Ziad, Programs Director
	Maghreb Cluster Alliance	Cluster Maritime Tunisien (CMT) Emna Sohlobji, President

CLOSING REMARKS		
15:50 – 16:00		
START TIME	TOPIC	SPEAKER
15:50	Key Messages & Wrap-up	<i>Lidia Rossi, Managing Director</i> <i>Matteo Bocci, EU Sea Basin Assistance Mechanism Expert</i>



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